

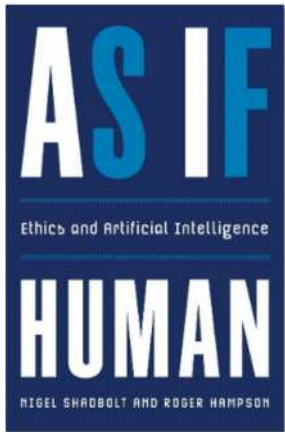
Getting Started with ChatGPT and AI Chatbots : An introduction to generative AI tools

Mark Pesce

BCS Learning Development Limited (IPS UK/NBNI) | 9781780176413

£14.99 | Paperback / softback | 104pp. | December 2023

Learn how to use ChatGPT, Bing Chat / Copilot, and Bard to get the most out of these powerful tools. ChatGPT has become a tool hundreds of millions use every day - yet few have mastered the art of sweet-talking these new AI chatbots into providing detailed and accurate responses to user prompts.



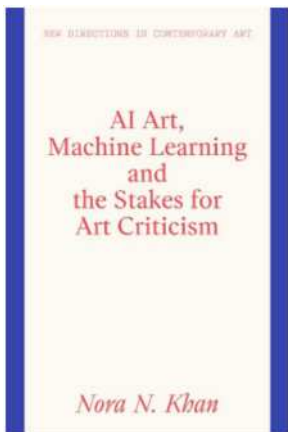
As If Human : Ethics and Artificial Intelligence

Nigel Shadbolt

Yale University Press (John Wiley & Sons Ltd) | 9780300268294

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A new approach to the challenges surrounding artificial intelligence that argues for assessing AI actions as if they came from a human being



AI Art, Machine Learning and the Stakes for Art Criticism

Nora N. Khan

Lund Humphries Publishers Ltd (IPS UK/NBNI) | 9781848225282

£29.99 | Hardback | 144pp. | September 2024

The field of AI Art is a hotbed for strange, uneasy partnerships between big tech, big art and critical culture. Not since Walter Benjamins Age of Mechanical Reproduction has there been a similar challenge to humanist art criticism.



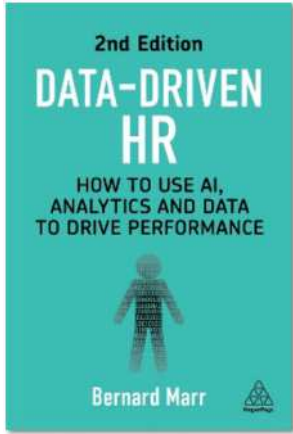
Confident AI : The Essential Skills for Working With Artificial Intelligence

Andy Pardoe

Kogan Page Ltd (John Wiley & Sons Ltd) | 9781398615724

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Uncover the fundamentals of AI development and build the practical skills and knowledge you need to succeed in the new world of work.



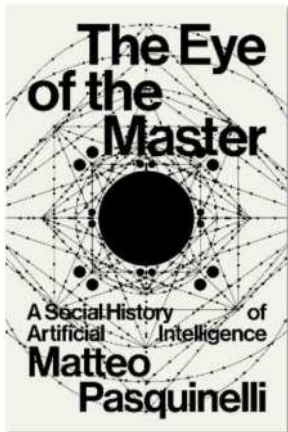
Data-Driven HR : How to Use AI, Analytics and Data to Drive Performance

Bernard Marr

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Use data, analytics and metrics to make better HR decisions for your business.



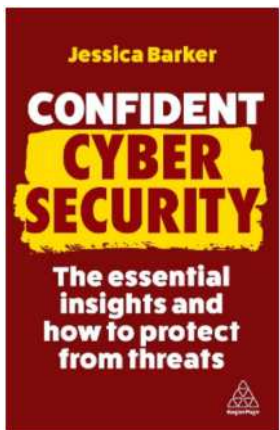
The Eye of the Master : A Social History of Artificial Intelligence

Matteo Pasquinelli

Verso Books (Marston Book Services) | 9781788730068

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A social history of AI that finally reveals its roots in the spatial computation of industrial factories and the surveillance of collective behaviour.



Confident Cyber Security : The Essential Insights and How to Protect from Threats

Jessica Barker

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Uncover the basic principles of cyber security and futureproof your career with this easy-to-understand, jargon-busting beginners guide to the practical skills you need.



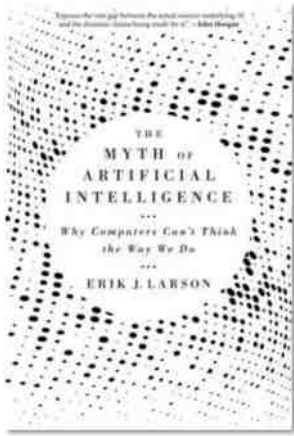
Can We Trust AI?

Rama Chellappa

Johns Hopkins University Press (John Wiley & Sons Ltd) | 9781421445304

£14.00 | Paperback / softback | 224pp. | January 2023

Artificial intelligence is part of our daily lives. How can we address its limitations and guide its use for the benefit of communities worldwide?



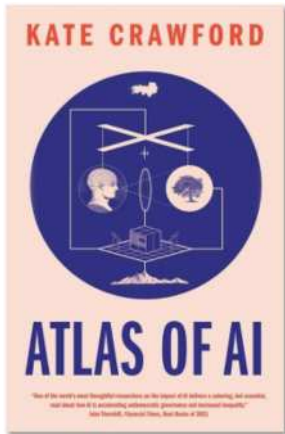
The Myth of Artificial Intelligence : Why Computers Can't Think the Way We Do

Erik J. Larson

Harvard University Press (John Wiley & Sons Ltd) | 9780674278660

£16.95 | Paperback / softback | 320pp. | October 2022

Futurists are certain that humanlike AI is on the horizon, but in fact engineers have no idea how to program human reasoning. AI reasons from statistical correlations across data sets, while common sense is based heavily on conjecture. Erik Larson argues that hyping existing methods will only hold us back from developing truly humanlike AI.



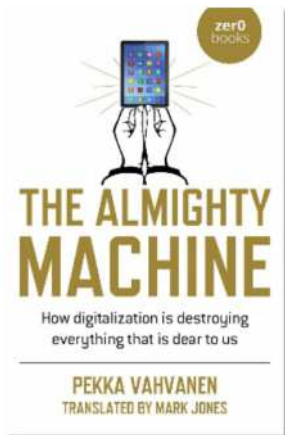
Atlas of AI : Power, Politics, and the Planetary Costs of Artificial Intelligence

Kate Crawford

Yale University Press (John Wiley & Sons Ltd) | 9780300264630

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The hidden costs of artificial intelligence, from natural resources and labor to privacy and freedom



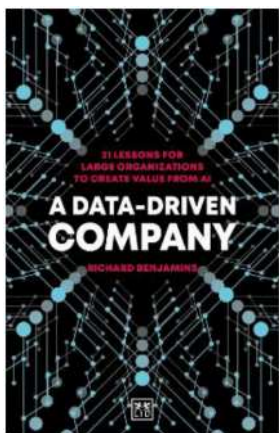
Almighty Machine, The : How Digitalization Is Destroying Everything That Is Dear to Us

Pekka Vahvanen

Collective Ink (John Wiley & Sons Ltd) | 9781789048988

£13.99 | Paperback / softback | 248pp. | February 2022

Read this book and re-evaluate your relationship with digital tech – is it making you unhappy?



A Data-Driven Company : 21 lessons for large organizations to create value from AI

Richard Benjamins

LID Publishing (Hachette UK) | 9781912555888

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How to bring your business forward with new data-driven practises.



Augmented Exploitation : Artificial Intelligence, Automation and Work

Phoebe Moore

Pluto Press (John Wiley & Sons Ltd) | 9780745343495

£22.99 | Paperback / softback | 192pp. | March 2021

Artificial intelligence should be changing society, not reinforcing capitalist notions of work



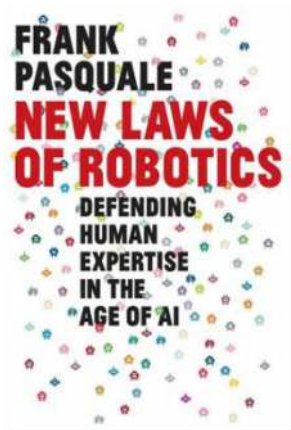
Masters or Slaves? : AI and the Future of Humanity

Jeremy Peckham

Inter-Varsity Press (John Wiley & Sons Ltd) | 9781789742398

£16.99 | Paperback / softback | 240pp. | January 2021

A Christian engagement with and response to how AI technology is impacting individuals and society.



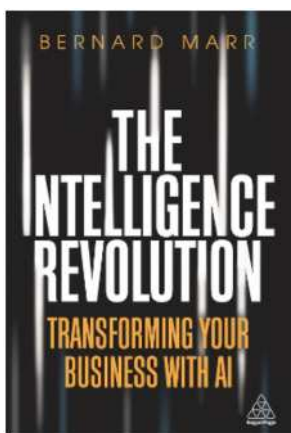
New Laws of Robotics : Defending Human Expertise in the Age of AI

Frank Pasquale

Harvard University Press (John Wiley & Sons Ltd) | 9780674975224

£24.95 | Hardback | 344pp. | October 2020

Artificial intelligence threatens to disrupt the professions as it has manufacturing. Frank Pasquale argues that law and policy can avert this outcome and promote better ones: instead of replacing humans, technology can make our labor more valuable. Through regulation, we can ensure that AI promotes inclusive prosperity.



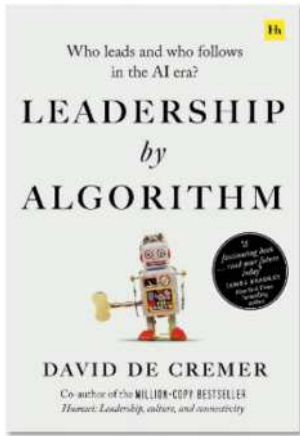
The Intelligence Revolution : Transforming Your Business with AI

Bernard Marr

Kogan Page Ltd (John Wiley & Sons Ltd) | 9781789664348

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Harness the transformative power of artificial intelligence and integrate it in your business strategy to deliver intelligent products, services and business processes that put you above the rest.



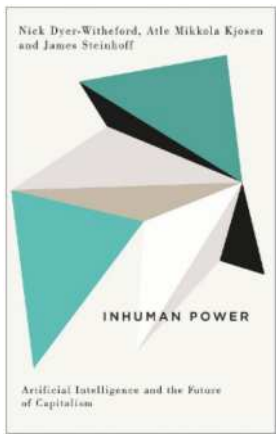
Leadership by Algorithm : Who Leads and Who Follows in the AI Era

David De Cremer

Harriman House Publishing (Macmillan Distribution (MDL)) | 9780857198280

£25.00 | Paperback / softback | 212pp. | May 2020

With artificial intelligence on the rise, the way we run our organisations will change—and drastically. But what exactly will that future look like? David De Cremer identifies the key areas where algorithms will collide with human skills, and assesses the likely outcomes.



Inhuman Power : Artificial Intelligence and the Future of Capitalism

Nick Dyer-Witheford

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An exploration of the relationship between Marxist theory and Artificial Intelligence.



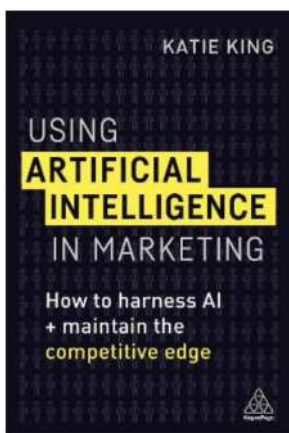
Superhuman Innovation : Transforming Business with Artificial Intelligence

Chris Duffey

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Get a fascinating account of how artificial intelligence and machine learning enhance companies capabilities to innovate and deliver superior products and services.



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Katie King

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Presents a cutting edge, strategic framework to help marketers capably and confidently integrate artificial intelligence into unparalleled marketing practice.