

Accounting for Non-Accountants, 12th Ed.
David Horner

Kogan Page (GBS)
9781789664300
£19.99 | PB | 288 pp. | May 2020

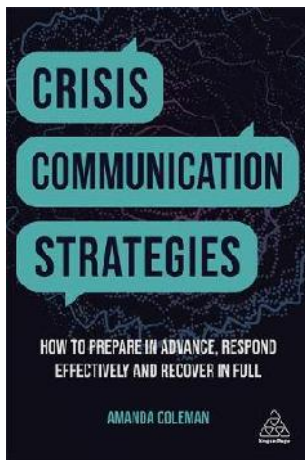
This textbook assumes no prior knowledge of the subject area and is designed to serve as an introductory text for managers and non-specialists who wish to gain an oversight of the accounting discipline.



B2B Digital Marketing Strategy
Simon Hall

Kogan Page (GBS)
9781789662542
£29.99 | PB | 352 pp. | Aug 2020

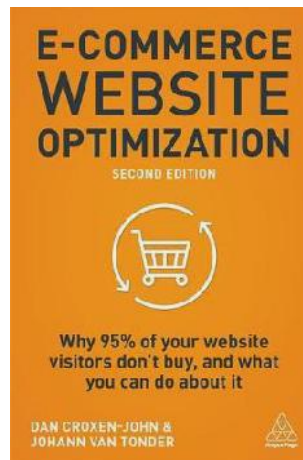
Intensely practical, *B2B Digital Marketing Strategy* helps readers get to grips with some of the more advanced and complex elements of B2B marketing.



Crisis Communication Strategies
Amanda Coleman

Kogan Page (GBS)
9781789662900
£19.99 | PB | 288 pp. | May 2020

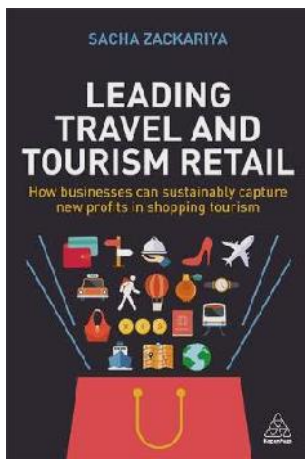
A must-have handbook which covers the whole span of the crisis from preparing and laying the groundwork before it occurs, during the incident, and the aftermath, including the move to recovery.



E-Commerce Website Optimization, 2nd Ed.
D. Croxen-John & J. van Tonder

Kogan Page (GBS)
9781789664423
£19.99 | PB | 256 pp. | July 2020

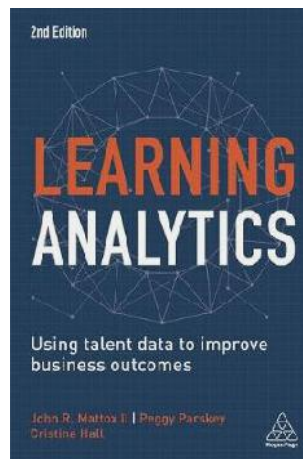
Improve conversion rates and increase revenue by gaining a greater understanding of customer behaviour, using this practical guide to e-commerce website and conversion rate optimization.



Leading Travel and Tourism Retail
Sacha Zackariya

Kogan Page (GBS)
9781789665970
£19.99 | PB | 224 pp. | Sept 2020

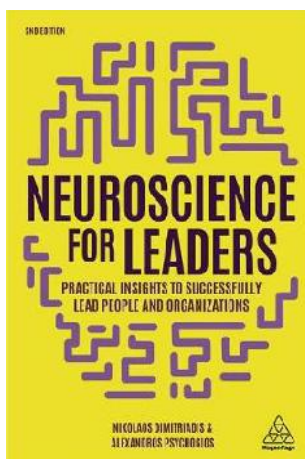
An invaluable guide for any retail professional who wants to benefit from the increasing number of travellers who are venturing abroad ready to spend money, on everything from luxury goods and souvenirs to cultural activities and experiences.



Learning Analytics, 2nd Ed.
J. R. Mattox II, P. Parskey, C. Hall

Kogan Page (GBS)
9781789663006
£29.99 | PB | 400 pp. | Apr 2020

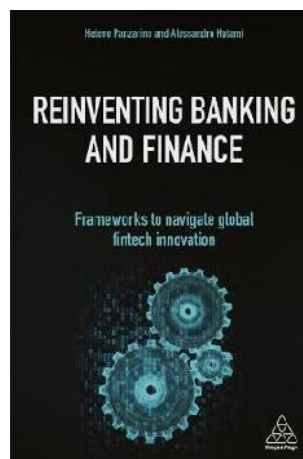
Learning Analytics will enable those involved in learning and development to make the business case for their activities and deliver an evidence-based service to their organizations.



Neuroscience for Leaders
N. Dimitriadis & A. Psychogios

Kogan Page (GBS)
9781789662146
£19.99 | PB | 272 pp. | July 2020

The authors' approach offers a step-by-step guide to enhancing the way leaders think, understanding and nurturing emotions, shaping automated brain responses and developing dynamic relationships.



Reinventing Banking and Finance
H. Panzarino & A. Hatami

Kogan Page (GBS)
9781789664096
£29.99 | PB | 256 pp. | June 2020

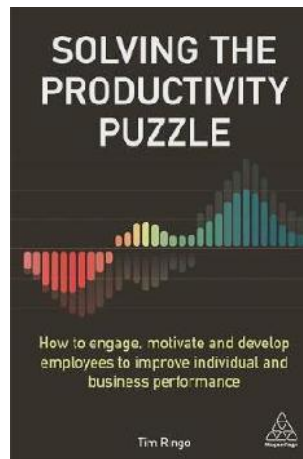
A thorough overview of the global Fintech ecosystem and the drivers behind innovation in technologies, business models and distribution channels.



The Future Home in the 5G Era
Jeffersen Wang et al.

Kogan Page (GBS)
9781789665529
£19.99 | HB | 200 pp. | Apr 2020

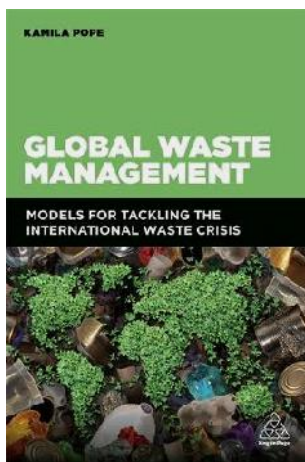
This volume looks at new hyper-connected home environments in which devices and apps will work together seamlessly to respond to and anticipate customers' needs, all with maximum security and privacy.



Solving the Productivity Puzzle
Tim Ringo

Kogan Page (GBS)
9781789664744
£19.99 | PB | 288 pp. | Aug 2020

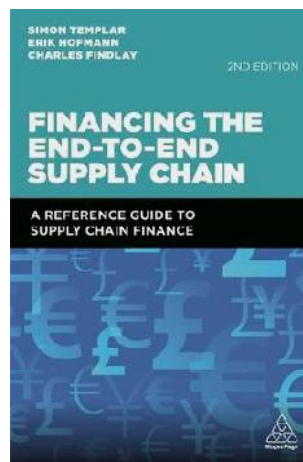
Solving the Productivity Puzzle is a practical guide for all people management professionals to address the challenge of stagnating people productivity.



Global Waste Management
Kamila Pope

Kogan Page (GBS)
9781789660777
£49.99 | PB | 288 pp. | Apr 2020

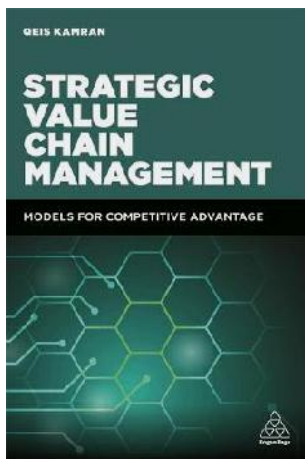
The book outlines the emerging global waste crisis considering the perspectives of developed and developing countries around the world and the international relationships between them.



Financing the End-to-End Supply Chain, 2nd Ed.
Simon Templar et al.

Kogan Page (GBS)
9781789663488
£44.99 | PB | 456 pp. | Aug 2020

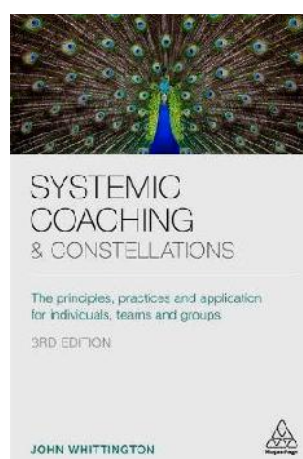
The authors will help senior supply chain practitioners to build collaboration, improve relationships and enhance trust between supply chain partners.



Strategic Value Chain Management
Qeis Kamran

Kogan Page (GBS)
9780749484422
£44.99 | PB | 288 pp. | Nov 2020

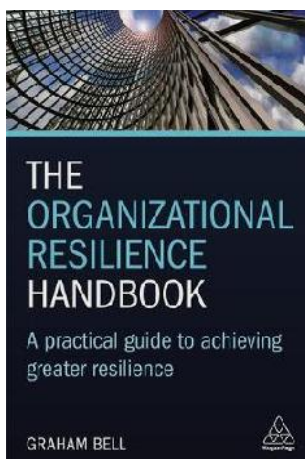
Strategic Value Chain Management brings together theory and practice and presents tangible ways of creating competitiveness in a changing world through the use of effective models and frameworks.



Systemic Coaching and Constellations, 3rd Ed.
John Whittington

Kogan Page (GBS)
9781789662849
£22.99 | PB | 384 pp. | Aug 2020

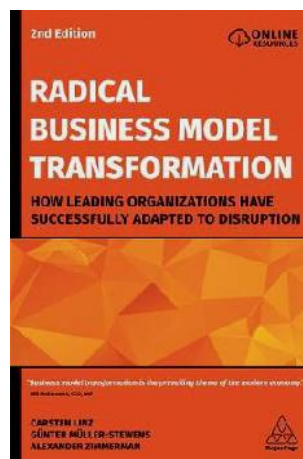
A comprehensive introduction to the principles that sustain systems, how to map and explore them through constellations, as well as a step-by-step guide to integrating these principles and practices into coaching.



The Organizational Resilience Handbook
Graham Bell

Kogan Page (GBS)
9781789661842
£39.99 | PB | 272 pp. | Aug 2020

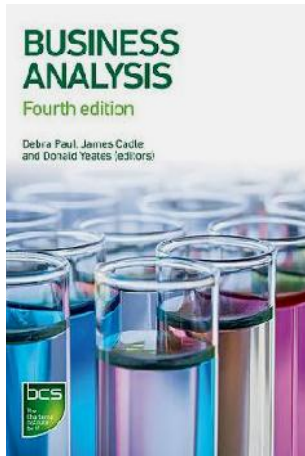
Practitioners can apply the book's methodology to develop an in-depth understanding of resilience within their own organization and use it to effectively engage with the board and senior management in developing strategies for achieving greater resilience capability.



Radical Business Model Transformation, 2nd Ed.
Carsten Linz et al.

Kogan Page (GBS)
9781789661965
£29.99 | PB | 288 pp. | Oct 2020

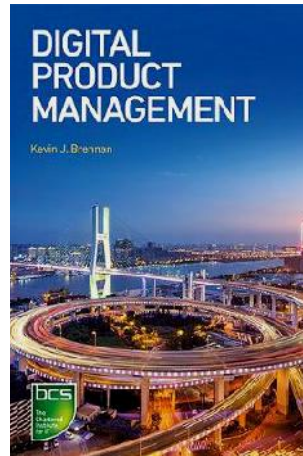
Now in its second edition, this book offers practical advice on how to understand the fit of an existing business model and reconstruct it with a forward-thinking approach.



**Business Analysis,
4th Ed.**
Debra Paul et al.

BCS (NBNi)
9781780175102
£39.99 | PB | 308 pp. | July 2020

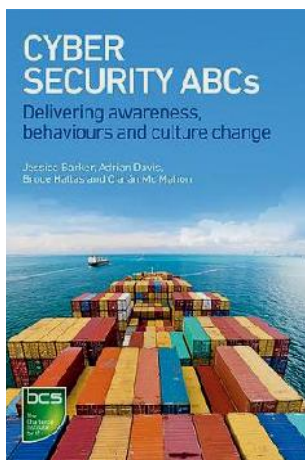
This fourth edition of the bestseller contains a new chapter on business analysis as a service and includes expanded material on strategic context, modelling business processes and gap analysis.



**Digital Product
Management**
Kevin J. Brennan

BCS (NBNi)
9781780175324
£29.99 | PB | 200 pp. | Dec 2020

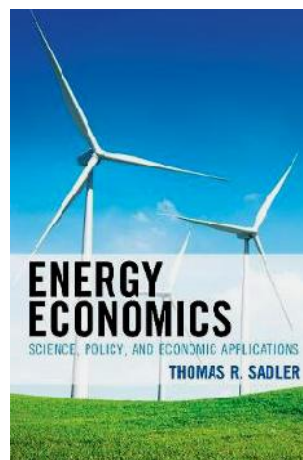
The book will help you understand how to develop new products, launch them into the market, and how to deliver business outcomes through the maturity and eventual retirement of your product.



Cyber Security ABCs
Jessica Barker et al.

BCS (NBNi)
9781780174242
£24.99 | PB | 144 pp. | Oct 2020

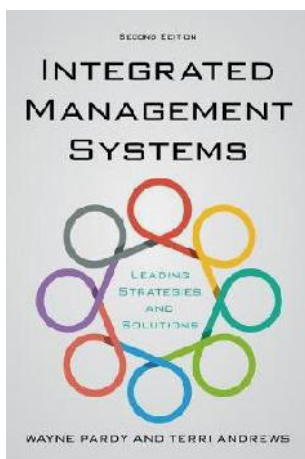
This book guides organisations looking to create an enhanced security culture through improved understanding and practice of cyber security at an individual level.



Energy Economics
Thomas R. Sadler

Lexington Books (NBNi)
9781498586580
£75 | HB | 378 pp. | Jan 2020

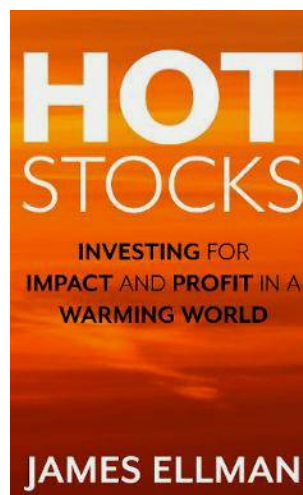
The author uses the tools of economics to analyze the development of modern energy systems, the world's reliance on fossil fuels, and the components of a transition to cleaner energy resources. He also considers the science and policy underlying important energy issues.



**Integrated
Management Systems**
W. Parady & T. Andrews

Bernan Press (NBNi)
9781641433716
£75 | HB | 168 pp. | Feb 2020

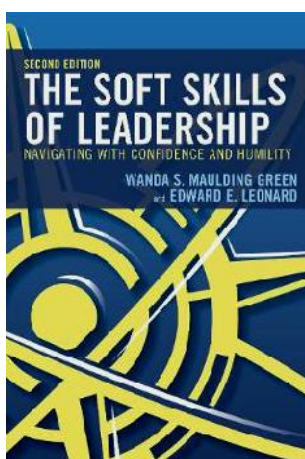
The authors use their experience in Health Safety, Environment and Quality Management System Standards to profile how best to use and integrate these management system standards into your day to day operations and business models.



Hot Stocks
James Ellman

Rowman & Littlefield (NBNi)
9781538137468
£22.95 | HB | 224 pp. | Sept 2020

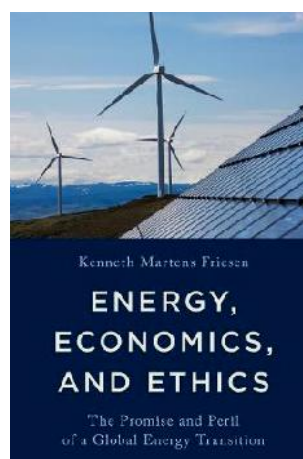
The costs of global warming and its mitigation will have a major impact on equity market performance over the next two decades. As the climate changes, investors will need to understand which are the best-positioned market sectors and stocks as well as those to avoid. *Hot Stocks* provides a roadmap detailing how to invest in this new reality.



**The Soft Skills of
Leadership**
W. S. Maudling Green &
E. E. Leonard

Rowman & Littlefield (NBNi)
9781475849585
£18.95 | PB | 146 pp. | Nov 2019

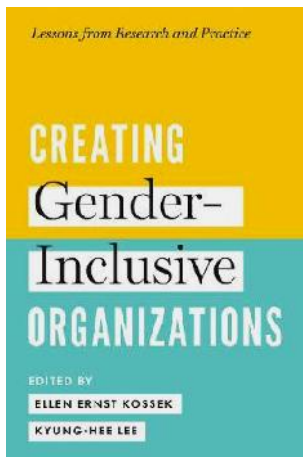
A theory regarding the age old question, 'are leaders born or are leaders made?'



**Energy, Economics,
and Ethics**
Kenneth Martens Friesen

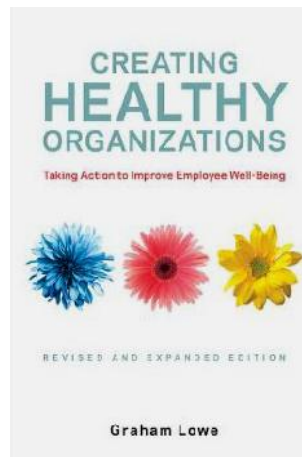
Rowman & Littlefield (NBNi)
9781786606594
£27.95 | PB | 216 pp. | Nov 2019

Through case studies and examples of past and present development of energy sources, the story is told of the global energy industry.



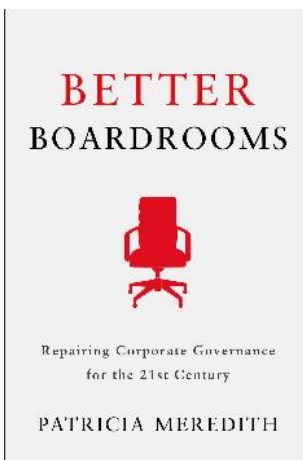
Creating Gender-Inclusive Organizations
Ed. by E. Ernst Kossek and Kyung-Hee Lee

University of Toronto Press (NBNI)
9781487503734
£24.99 | HB | 240 pp. | Apr 2020
The pieces in this collection provide actual hands-on advice from experts on how to leverage human resource and organizational D&I strategies.



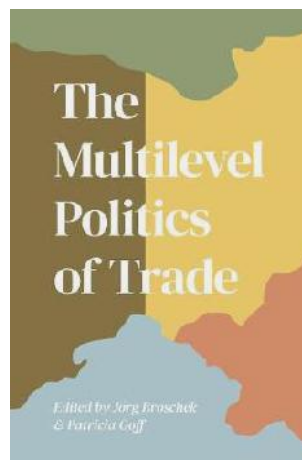
Creating Healthy Organizations
Graham Lowe

University of Toronto Press (NBNI)
9781487505158
£26.99 | HB | 368 pp. | Apr 2020
How can you future-proof your organization by making it humanly sustainable? Creating Healthy Organizations answers this question, showing how to forge stronger links between employee well-being and the future success of any organization.



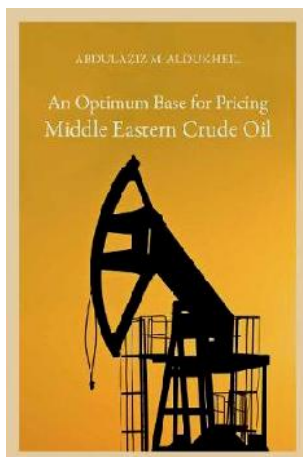
Better Boardrooms
Patricia Meredith

University of Toronto Press (NBNI)
9781442649750
£26.99 | PB | 208 pp. | Apr 2020
The author proposes new model of governance is based on a collaborative approach which ensures all relevant voices are heard.



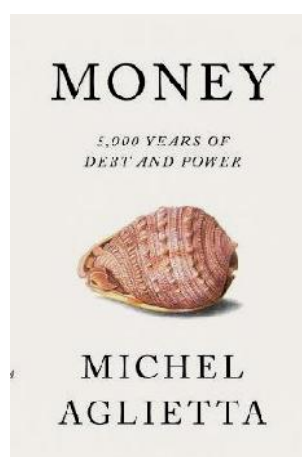
The Multilevel Politics of Trade
J. Broschek & P. Goff

University of Toronto Press (NBNI)
9781487524524
£37.99 | PB | 400 pp. | Apr 2020
The Multilevel Politics of Trade presents a timely comparative analysis of eight federations (plus the European Union) to explore why some sub-federal actors have become more active in trade politics in recent years.



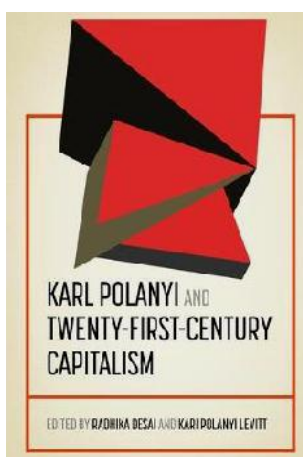
An Optimum Base for Pricing Middle Eastern Crude Oil
Abdulaziz M. Aldukheil

Saqi Books (Marston)
9780863565434
£45 | HB | 288 pp. | Sept 2020
In this book, Abdulaziz M. Aldukheil offers his mathematical base for setting the price of Middle Eastern crude oil and its application in oil exporting nations.



Money
Michel Aglietta

Verso Books (Marston)
9781786634429
£12.99 | PB | 480 pp. | Sept 2020
Aglietta explores the development of money and its close connection to sovereign power. This book employs the tools of anthropology, history and political economy in order to analyse how political structures and monetary systems have transformed one another.



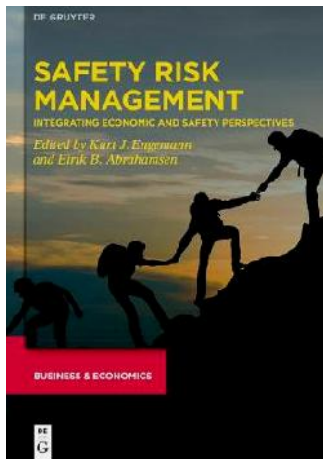
Karl Polanyi and Twenty-First-Century Capitalism
Ed. by Radhika Desai & Kari Polanyi Levitt

Manchester University Press (NBNI)
9781526127884
£80 | HB | 320 pp. | June 2020
The essays collected here extend the boundaries of our understanding of Polanyi's life and work.



Rigged: Understanding 'the Economy' in Brexit Britain
Anna Killick

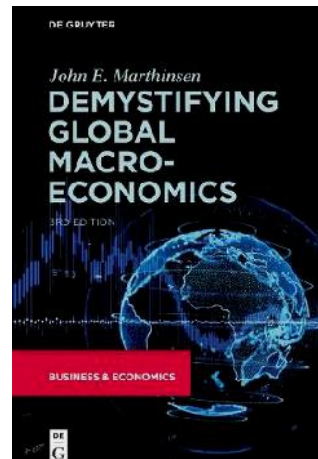
Manchester University Press (NBNI)
9781526145161
£80 | HB | 168 pp. | June 2020
Through extensive ethnographic research in a city on the South coast of England, Killick explores what people understand about key aspects of 'the economy'.



Safety Risk Management
Ed. by E. E. Abrahamsen et al.

De Gruyter (HGV)
9783110633788
€86.95 | HB | 220 pp. | July 2020

Risk management deals with balancing the dilemma inherent in exploring opportunities on the one hand, and avoiding losses, accidents, and disasters, on the other. The book aims to illuminate this dichotomy while debating important questions.



Demystifying Global Macroeconomics
John E. Marthinsen

De Gruyter (HGV)
9781547417605
€120.99 | PB | 846 pp. | Feb 2020

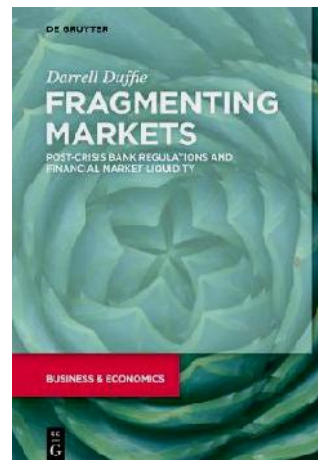
Demystifying Global Macroeconomics provides readers with a practical, working use of international macroeconomics. The author provides contemporary examples that leap off the front pages of our daily news reports and confront business managers and politicians.



Developing Innovation
Tomislav Buljubašić

De Gruyter (HGV)
9781547416479
€33.95 | PB | 163 pp. | May 2020

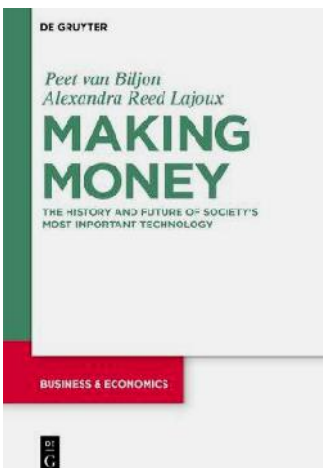
This book is giving a fresh perspective on innovation management activities in IT environment using examples from startups and companies like Cisco, Ericsson Nikola Tesla, Lufthansa Systems, Worldline, Amdocs, Telefonica, Enea and others.



Fragmenting Markets
Darrell Duffie

De Gruyter (HGV)
9783110673029
€33.99 | PB | 120 pp. | Sept 2020

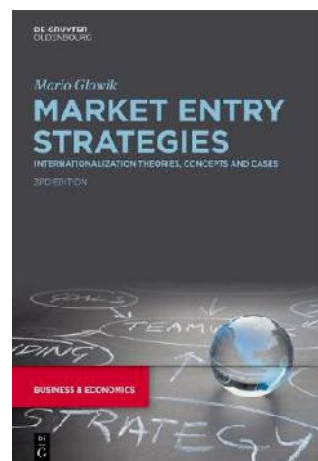
In this analysis of the impact of regulation on financial market efficiency post-2008, the author argues that bank capital levels could actually be pushed higher while still improving the liquidity of markets for safe assets by relaxing the leverage-ratio rule and increasing risk-based capital requirements.



Making Money
P. van Biljon & A. Lajoux

De Gruyter (HGV)
9781547417230
€29.99 | PB | 298 pp. | Jan 2020

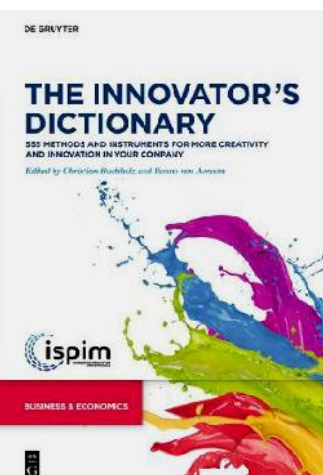
How much do you really know about money? Everyone uses it, but few know how it really works. This book breaks through the usual silos to present money as a broad social technology that serves the current needs of society.



Market Entry Strategies, 3rd Ed.
Mario Glowik

De Gruyter (HGV)
9783110650679
€38.95 | PB | 250 pp. | Aug 2020

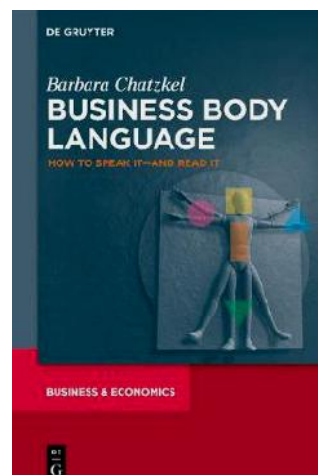
This entirely revised and updated third edition of *Market Entry Strategies* continues to combine the profound explanation of internationalization theories and concepts with real-life firm cases.



The Innovator's Dictionary
Ed. by C. Buchholz et al.

De Gruyter (HGV)
9783110677218
€99 | HB | 900 pp. | Oct 2020

More and more employees have to organize, moderate or accompany innovation processes. This book presents the most important innovation methods and tools.



Business Body Language
Barbara Chatzkel

De Gruyter (HGV)
9781547416479
€33.99 | PB | 200 pp. | Sept 2020

Barbara Chatzkel provides a valuable reference on how to use professional body language and how to decipher the body language of others.