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21st Century Business Icons : The Leaders Who Are Changing our World Sally Percy

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Confident UX : The Essential Skills for User Experience Design Adrian Bilan

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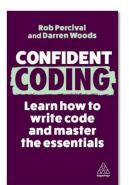


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Brand Storytelling : Put Customers at the Heart of Your Brand Story Miri Rodriguez

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Learn how to engage consumers through emotive storytelling to humanize your brand and achieve business growth.

E-Commerce Growth Strategy : A Brand-Driven Approach to Attract Shoppers, Build Community Kunle Campbell

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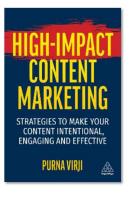


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Win and retain customers with this essential resource for linking e-commerce tools and metrics to wider brand and marketing strategies.

High-Impact Content Marketing : Strategies to Make Your Content Intentional, Engaging and Purna Virji

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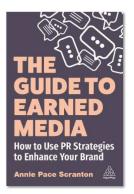


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Increase engagement, brand reach and conversion rates by implementing a streamlined and inclusive content marketing strategy that successfully cuts through the noise.

The Guide to Earned Media : How to Use PR Strategies to Enhance Your Brand Annie Pace Scranton

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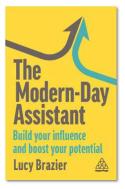


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Integrate media outreach into your overall strategy by breaking down the process of developing various kinds of pitches, approaching different media outlets and engaging in thought leadership tactics.

The Modern-Day Assistant : Build Your Influence and Boost Your Potential Lucy Brazier

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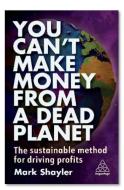


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Uncover the skills and strategies that will improve your productivity, efficiency and effectiveness as an assistant or administrator.

You Can't Make Money From a Dead Planet : The Sustainable Method for Driving Profits Mark Shayler

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Learn how to make your business more sustainable while not sacrificing growth, profits and innovation.





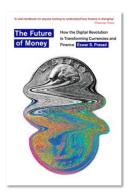






The Future of Money : How the Digital Revolution Is Transforming Currencies and Finance Eswar S. Prasad

Harvard University Press (John Wiley & Sons Ltd) | 9780674293892



£19.95 | PB | 496.pp | September 2023

New technologies are shaking the foundations of traditional finance. Leading economist Eswar Prasad foresees the end of cash, as central banks develop their own digital currencies to compete with Bitcoin and Meta's Diem. Money and finance are on the verge of dramatic transformations that will reshape their roles in the lives of ordinary people.

Compassionate Leadership : For Individual and Organisational Change **Kirstie Drummond Papworth**

De Gruyter (HGV) | 9783110763010



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Experts increasingly recognise that our volatile, complex, and fragile world requires a new type of leadership.

The Future of Learning Playbook : A practical guide to navigating the changing landscape for John Bessant

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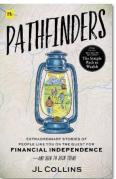
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Learn about the future of CIE learning and how to build your capacity to design an innovative and creative learning landscape.

Pathfinders : Extraordinary Stories of People Like You on the Quest for Financial Independence-And **JL Collins**

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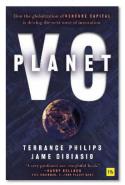


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Pathfinders brings together scores of amazing and insightful real-life stories from real people on the journey to financial independence-providing practical encouragement and inspiration for anyone who wants to join them.

Planet VC : How the Globalization of Venture Capital Is Driving the Next Wave of Innovation **Jame Dibiasio**

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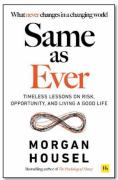


£21.99 | PB | 280.pp | August 2023

Planet VC uncovers the story of how VC went global, transforming cities from Beijing to Bangalore into the techno-hubs of tomorrow.

Same as Ever : Timeless Lessons on Risk, **Opportunity and Living a Good Life Morgan Housel**

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From Morgan Housel, bestselling author of The Psychology of Money, stories about what people have always done, and will always do.





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The Crypto Handbook : The Ultimate Guide to Understanding and Investing in Digital Assets, Sam Volkering

Harriman House Publishing (Macmillan Distribution (MDL)) | 9781804090121

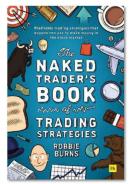


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The Crypto Handbook is a must-have guide to the fundamentals of crypto and digital assets.

The Naked Traders Book of Trading Strategies : Proven ways to make money investing in the stock **Robbie Burns**

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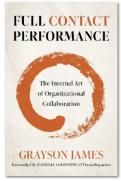


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With the authors trademark humour and unrivalled honesty, this book will help you kickstart your trading career, or revive it after running into difficulties - and set you on the way to freedom and financial security.

Full Contact Performance : The Internal Art of Organizational Collaboration **Grayson** James

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Every company depends on it. Yet great collaboration is still elusive in most organizations. Why? And more importantly, what can you do about it?

It Really Is Just Good Business : The art of operating a responsible, ethical, AND **Jill Poet**

John Hunt Publishing (John Wiley & Sons Ltd) | 9781803411941

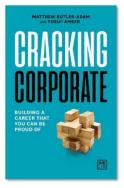


£17.99 | PB | 224.pp | September 2023

Essential reading for all solopreneurs, freelancers, as well as micro and small business owners who want to build and sustain a profitable business.

Cracking Corporate : Building a career that you can be proud of Matthew Butler-Adam

LID Publishing (Marston Book Services) | 9781911687627



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Through interviewing young professionals who currently have successful corporate careers, and through the authors own experiences of cracking corporate, the book offers readers valuable lessons in choosing career options and tackling the different challenges at each stage in your career.

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This book will not only inspire the reader to have the courage to reach for the sky but also equip them with the tools to navigate into a better future.





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Just What the Doctor Ordered : 60 Inspirational Medical Marketing Stories Giles Lury

LID Publishing (Marston Book Services) | 9781912555864



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The pharmaceutical industry relies on hard science, but any drugs that are developed are only effective when they are taken or used by the right people at the right time. This is the role of medical marketing - to help drug companies address the needs of the many stakeholders: the regulatory bodies, the healthcare professionals, and the patients and their families. Giles Lury's short stories cover the development and marketing of some of the world's most important medical and pharma brands, both

The Fifth Phase : An insight-driven approach to business transformation Mark Powell

LID Publishing (Marston Book Services) | 9781911687993



£14.99 | PB | 208.pp | October 2023

Business has started from data up and needs to start again from value down, going back to the drivers of real business value and deciding what insights would help realize that value. Only then can we begin to interrogate data with purpose.

Mindful Command : The Way of the Evolving Leader Sally-Anne Airey

LID Publishing (Marston Book Services) | 9781911687467



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Effective leaders express who they are through their thoughts, words and actions. Sally-Anne Aireys career in the Royal Navy spanned 23 years, where she observed good and bad leadership. She presents her learnings as a leadership coach and mindfulness teacher. The book present a simple, all-encompassing framework for leaders.

The Early Career Book : Your guide to starting out, stepping up and being yourself Rosie Duncan

LID Publishing (Marston Book Services) | 9781911687948



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The book starts with values and principles and offers valuable advice on how to cope with and overcome rejection, failures and other tough situations. Moreover, promotion is a key aim for most people at the early stage of their career, and the author provides guidance on the best way to achieve that.

The Excellence Book : 50 Ways to be Your Best **Kevin Duncan**

LID BUSINESS MEDIA (Marston Book Services) | 9781915951076



£9.99 | PB | 150.pp | August 2023

Practical and highly accessible, this is a life-affirming handbook to help you be the best you can be - whoever and wherever you are.

The Future Book : 50 Ways to Future-Proof Your Work and Life Magnus Lindkvist

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In this powerful little book, Lindkvist presents a set of practical and easy-to-apply tools that will help you to create a mindset and path for tomorrow.





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The Influence Book : Practical steps to becoming a strong influencer Nicole Soames

LID Publishing (Marston Book Services) | 9781911687986

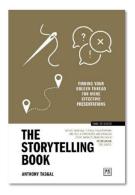


£9.99 | PB | 128.pp | August 2023

This book will help you develop your emotional intelligence so you can become a highly skilled influencer in all areas of your life - whether youre influencing customers, colleagues, family, or friends.

The Storytelling Book : Finding the Golden Thread in Your Communications Anthony Tasgal

LID Publishing (Marston Book Services) | 9781911687979

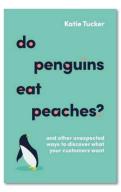


£9.99 | PB | 128.pp | August 2023

Through a simple step-by step approach, the author shows that we need to change how we communicate in our day-to-day lives and that if we revert to our inherent role as storytellers we are more likely to be both more effective and productive, and a lot less frustrated into the bargain.

Do Penguins Eat Peaches? : And other unexpected ways to discover what your customers want Katie Tucker

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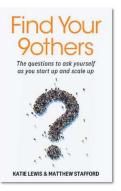


£14.99 | PB | 256.pp | October 2023

Simple market research hacks from the world of big tech to help small businesses understand customers and build products and services that sell.

Find Your 9others : The questions to ask yourself as you start up and scale up Katie Lewis

Practical Inspiration Publishing (IPS UK/NBNI) | 9781788604468

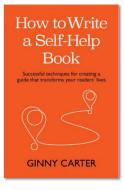


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If you could sit down to dinner with some of the worlds top start-up entrepreneurs, what would you ask?

How to Write a Self-Help Book : Successful techniques for creating a guide that transforms your Ginny Carter

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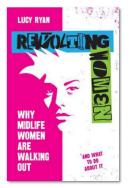


£14.99 | PB | 168.pp | September 2023

A step-by-step guide filled with proven and successful techniques for writing a self-help book that transforms readers' lives.

Revolting Women : Why midlife women are walking out, and what to do about it Lucy Ryan

Practical Inspiration Publishing (IPS UK/NBNI) | 9781788603980



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Every day, professional women over 50 are shattering the old misconceptions about age and ambition, but many find they have to leave their companies to do so. Dr Lucy Ryan shows how businesses can retain and develop this invaluable talent pool.









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The Blue Whale Plan : The long-gestation, high-stability business growth strategy Phil Teasdale

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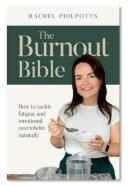


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Forget the Dragon and Unicorn myths: more interesting by far, though often overlooked, are the quiet, slow-growing Blue Whales. If you have an established business and you're now ready for serious growth, this book is for you.

The Burnout Bible : How to tackle fatigue and emotional overwhelm naturally Rachel Philpotts

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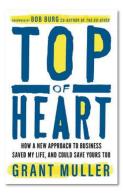


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Move beyond 'top-of-mind'. Business relationships start where all worthwhile relationships start: in the heart, not the head.

Transform with Design : Creating New Innovation Capabilities with Design Thinking Jochen Schweitzer

University of Toronto Press (IPS UK/NBNI) | 9781487506094

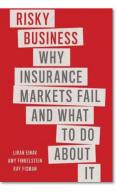


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Written by a team of experienced innovators and researchers, Transform with Design provides unique case studies with lessons learned by organizations when building their innovation muscle.

Risky Business : Why Insurance Markets Fail and What to Do About It Liran Einav

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