



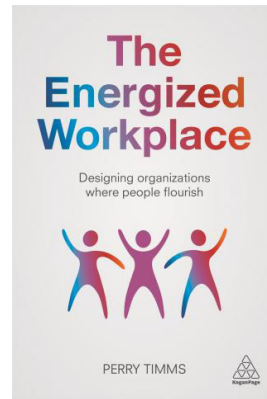
Employer Branding
James Ellis

Kogan Page (GBS)

£19.99 | 232 pp. | PB | Aug 2020

9781789665079

Getting recruitment right should be a key business priority because the costs of getting it wrong are huge. *Employer Branding* is a step-by-step guide to understand how to identify what skills their business needs and how to attract the people with these skills.



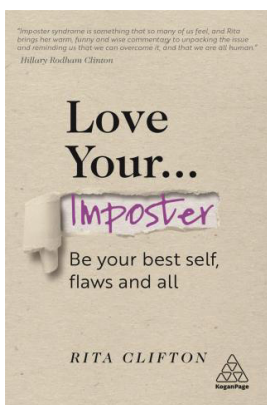
The Energized Workplace
Perry Timms

Kogan Page (GBS)

£19.99 | 232 pp. | PB | Aug 2020

9780749498665

Redesign your organizational structure and processes to boost employee productivity and wellbeing, reduce stress and staff burnout and improve company performance.



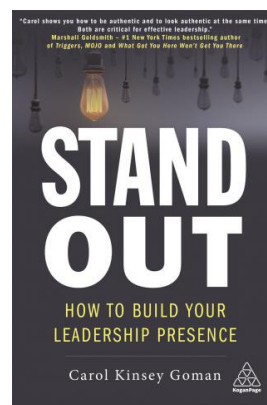
Love Your Imposter
Rita Clifton

Kogan Page (GBS)

£12.99 | 296 pp. | PB | Sept 2020

9781789667004

Studies show that a massive 70% of people feel like an imposter at some point in their professional life. Brand guru and former Chair of Interbrand, Rita Clifton, shares how she learnt to work with her imposter self rather than hide from it in order to succeed in her career.



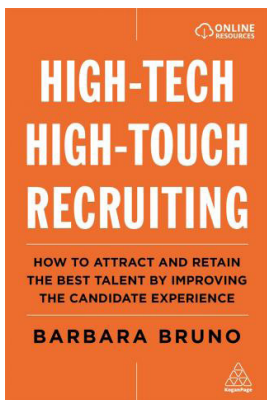
Stand Out
Carol Kinsey Goman

Kogan Page (GBS)

£14.99 | 272 pp. | PB | Sept 2020

9781789665819

The goal of leadership presence is to align other people's impression of you with your best authentic self. Body language expert and executive coach C. Kinsey Goman teaches the five essential skills needed: composure, connection, confidence, credibility and charisma.



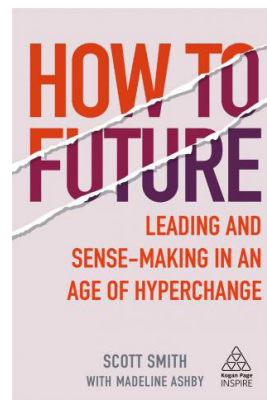
High-Tech High-Touch Recruiting
Barbara Bruno

Kogan Page (GBS)

£19.99 | 232 pp. | PB | Sept 2020

9781789665154

High-Tech High-Touch Recruiting provides recruiters with an end-to-end process for recruiting the highest caliber talent who, after they are hired, will become engaged employees.



How to Future
S. Smith and M. Ashby

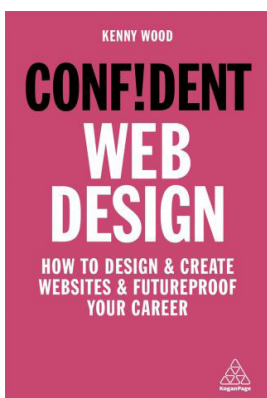
Kogan Page (GBS)

£14.99 | 248 pp. | PB | Sept 2020

9781789664706

How can you be prepared for what's next when emerging trends constantly threaten to turn your strategic plan on its head? *How to Future* is a guidebook to futuring and arms you with tools, strategies and practices that illuminate new strategic pathways.

KOGAN PAGE'S CONFIDENT SERIES - A BESTSELLER



Confident Web Design
Kenny Wood

Kogan Page (GBS)

£14.99 | 312 pp. | PB | Sept 2020

9781789663457

Do you need a website to support your freelance business or entrepreneurial venture? Or are you considering a career in web design? Wherever you are in your career, *Confident Web Design* can help.



Confident Digital Content 2nd Ed.
Adam Waters

Kogan Page (GBS)

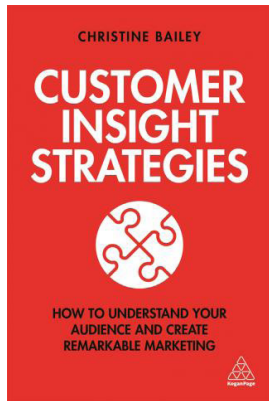
£14.99 | 216 pp. | PB | Sept 2020

9781789663365

Are you considering a career in social media? Are you an entrepreneur or freelancer looking to boost your online content marketing? Wherever you are in your career, *Confident Digital Content* can help.

KOGAN PAGE'S CONFIDENT SERIES - A BESTSELLER

Find your dream job with this handy and informative reference guide, packed with accessible advice on over 300 positions, including details on entry routes, qualifications, salary expectations and useful contacts.



Customer Insight Strategies

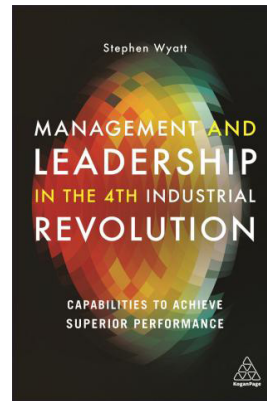
Christine Bailey

Kogan Page (GBS)

£19.99 | 240 pp. | PB | Nov 2020

9781789662504

Customer Insight Strategies outlines the critical role of customer insight, and provides techniques and strategies that will help marketers identify trends, nurture leads and understand consumers.



Management and Leadership in the 4th Industrial Revolution

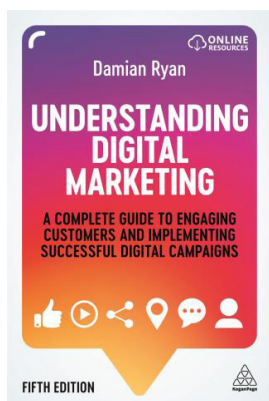
Stephen Wyatt

Kogan Page (GBS)

£19.99 | 200 pp. | PB | Nov 2020

9781789666809

The book presents a framework for managing in the new accelerated world of business, focusing on the key capabilities organizations now need to achieve competitively superior performance.



Understanding Digital Marketing, 5th Ed.

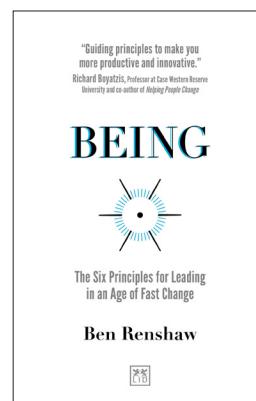
Damian Ryan

Kogan Page (GBS)

£22.99 | 416 pp. | PB | Nov 2020

9781789666014

The world of digital media is constantly changing, as technologies continue to transform the way we interact and communicate on a global scale. *Understanding Digital Marketing* provides a practical guide to digital marketing.



Being: The Six Principles for Leading in an Age of Fast Change

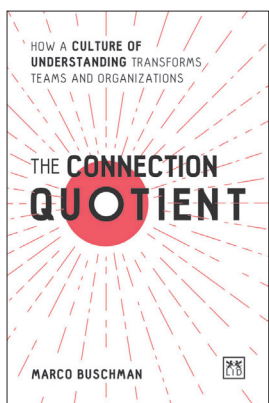
Ben Renshaw

LID Publishing (Marston)

£12.99 | 232 pp. | PB | June 2020

9781912555420

A timely read for tackling change and development in all sectors of life. A clear understanding of the intricacies and process which affect modern corporations as they move through large periods of change.



The Connection Quotient

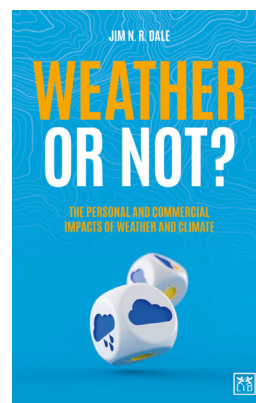
Marco Buschman

LID Publishing (Marston)

£12.99 | 232 pp. | PB | June 2020

9781912555796

A bestseller in Dutch, *The Connection Quotient* enables us to illuminate our human qualities and use these to connect with others, discuss differences, expand insight and encourage the development of new ideas.



Weather or Not?

Jim N. R. Dale

LID Publishing (Marston)

£9.99 | 272 pp. | PB | June 2020

9781912555666

An original title which discusses the relationship between businesses and ecological climates. Filled with anecdotes, graphical data, charts and photographs that demonstrate the empirical implications of the weather, and the empirical improvements these services carry.

CONCISE THINKING SERIES



Inspired Thinking

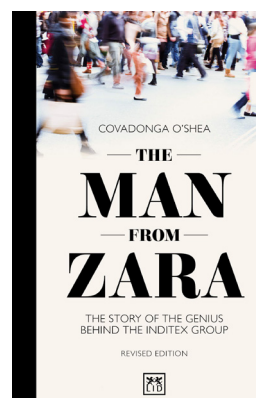
Neil Francis

LID Publishing (Marston)

£9.99 | 184 pp. | HB | July 2020

9781912555772

Changing the world begins with the desire to see something for more than it appears – inspiring for more, creating for potential.



The Man From Zara

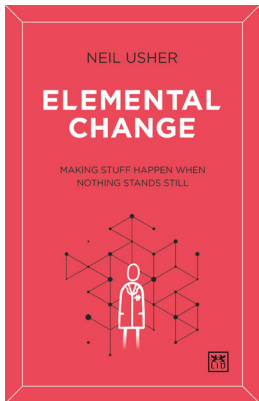
Covadonga O'Shea

LID Publishing (Marston)

£9.99 | 272 pp. | PB | Sept 2020

9781912555826

Inditex - the group behind Zara, Massimo Dutti, Oysho and Bershka. The no.1 clothing retailer in the world, with over 7,300 retail outlets in over 94 countries and counting. *The Man from Zara* tells the story, for the first time, of the genius behind the Inditex retail empire.



Elemental Change

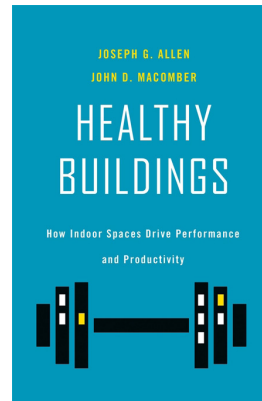
Neil Usher

LID Publishing (Marston)

£12.99 | 232 pp. | PB | Nov 2020

9781912555857

In *Elemental Change*, a highly practical, human and entertaining book, we're guided in how we might make complex change attainable - organizational, professional or personal - whether we have years of experience or are facing our first major challenge.



Healthy Buildings

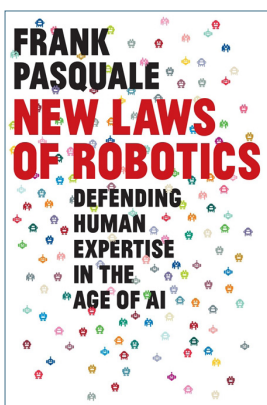
J. G. Allen - J. D. Macomber

Harvard University Press (Wiley)

£28.95 | 304 pp. | HB | May 2020

9780674237971

The Director of Harvard's Healthy Buildings Program and Harvard Business School's leading expert on urban resilience reveal what you can do to harness the power of your offices and homes to protect your health.



New Law of Robotics

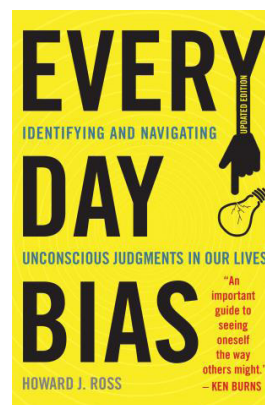
Frank Pasquale

Harvard University Press (Wiley)

£23.95 | 344 pp. | HB | Oct 2020

9780674975224

AI is poised to disrupt our work and our lives. We can harness these technologies rather than fall captive to them—but only through wise regulation. Pasquale makes the case that policymakers must not allow corporations or engineers to answer these questions alone.



Everyday Bias

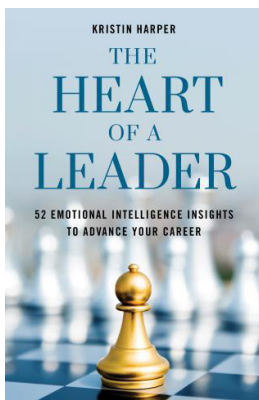
Howard J. Ross

Rowman & Littlefield (NBNi)

£21.95 | 214 pp. | HB | July 2020

9781442258655

To be human is to be biased. Incorporating anecdotes from today's headlines alongside case studies from over 30 years of diversity consulting, Ross helps readers understand how unconscious bias impacts our day-to-day lives and, particularly, our daily work lives.



The Heart of a Leader

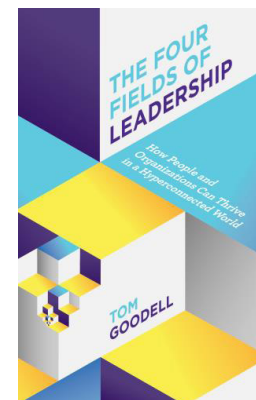
Kristin Harper

Rowman & Littlefield (NBNi)

£12.99 | 202 pp. | HB | June 2020

9781538132623

The Heart of a Leader uncovers insider secrets on leadership for go-getters who aren't satisfied with status quo careers. Authored by Kristin Harper, the book is based on more than twenty years of firsthand experience climbing the proverbial corporate ladder.



The Four Fields of Leadership

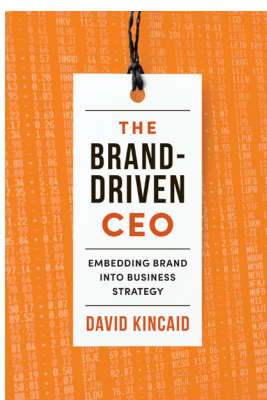
Tim Goodale

Rowman & Littlefield (NBNi)

£26 | 254 pp. | HB | Sept 2020

9781538117262

Goodell both integrates and challenges existing models of leadership. *The Four Fields of Leadership* provides a cohesive framework to drive learning, innovation, and success while avoiding the potential for chaos inherent in a hyperconnected world.



The Brand-Driven CEO

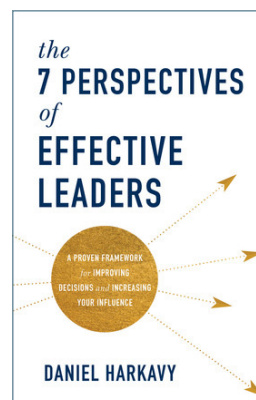
David Kincaid

Rotman-UTP (NBNi)

£24.99 | 240 pp. | HB | Dec 2020

9781442649859

The Brand-Driven CEO demonstrates how senior leadership can use their brand to align and guide the behaviours, decisions, and operations of their entire organization and drive brand and shareholder value.



The 7 Perspectives of Effective Leaders

Daniel Harkavy

Baker Books (MDL)

£18.99 | 192 pp. | PB | Oct 2020

9781540900029

According to CEO Harkavy, effective leadership boils down to your decisions and influence. Good decisions lead to strong results, which in turn increase your influence. If you get these two things right, your leadership effectiveness improves.