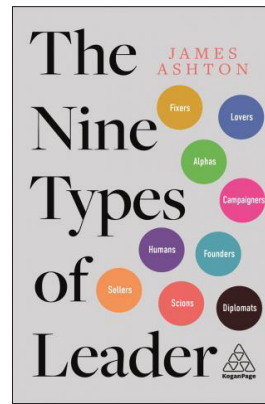


**She Made It**  
Angelica Malin

Kogan Page (GBS)  
£14.99 | 256 pp. | PB | Jan 2021  
9781789666847

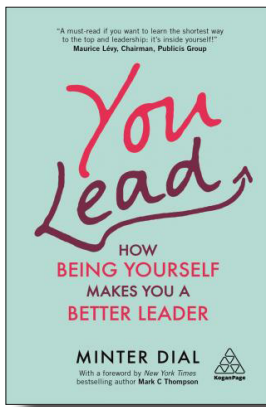
*She Made It* is your go-to guide to launching your own business, as well as to finding your feet and voice as a woman in business.



**The Nine Types of Leader**  
James Ashton

Kogan Page (GBS)  
£12.99 | 288 pp. | PB | Jan 2021  
9781789666960

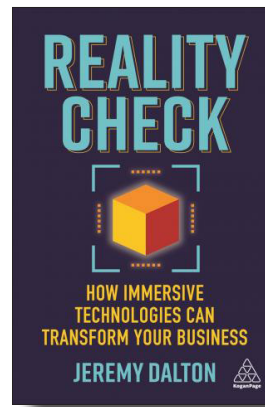
Renowned journalist, James Ashton assesses the strengths and weaknesses of each leadership type, highlighting where and when they are best deployed, whilst helping you identify who you are and how you can improve performance.



**You Lead**  
Minter Dial

Kogan Page (GBS)  
£14.99 | 230 pp. | PB | Jan 2021  
9781789666250

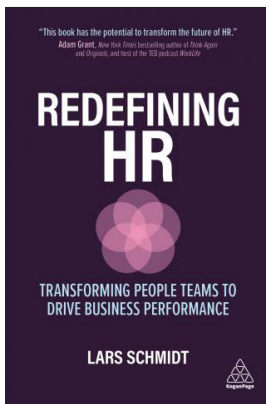
Bestselling author, Minter Dial, shows readers how embracing your whole self at work encourages people to also be themselves, seek true fulfilment at work and merge the personal and professional to become true examples of what you stand for.



**Reality Check**  
Jeremy Dalton

Kogan Page (GBS)  
£19.99 | 248 pp. | PB | Jan 2021  
9781789666335

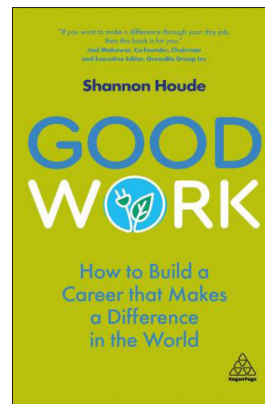
The up and coming voice of Augmented Reality (AR) and Virtual Reality (VR) for businesses, Jeremy Dalton, uses case studies from organizations all over the world including Cisco, Ford, GlaxoSmithKline, La Liga and Vodafone to showcase the practical uses of immersive technologies.



**Redefining HR**  
Lars Schmidt

Kogan Page (GBS)  
£19.99 | 280 pp. | PB | Jan 2021  
9781789667042

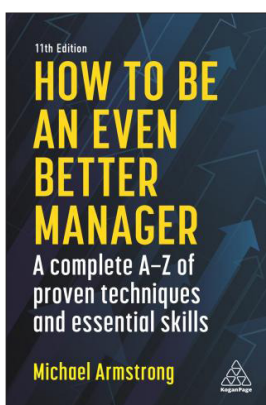
*Redefining HR* is a refreshing take on the evolution of the field of Human Resources and People Operations. It's an in-depth guide to the fundamental components of modern HR, and provides a tangible framework of progressive ideas and practices for HR practitioners, people leaders, and business executives.



**Good Work**  
Shannon Houde

Kogan Page (GBS)  
£14.99 | 256 pp. | PB | Feb 2021  
9781789665727

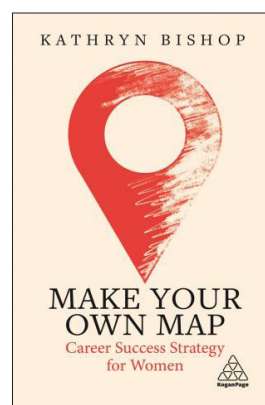
From understanding what the 'purpose economy' is and how you fit into it, to what jobs to go for and how to land them, *Good Work* is the helping hand you need to make a career out of changing the world.



**How to be an Even Better Manager, 11th Edition**  
Michael Armstrong

Kogan Page (GBS)  
£14.99 | 304 pp. | PB | Feb 2021  
9781789668322

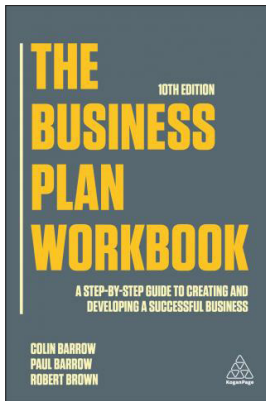
*How to be an Even Better Manager* has sold over 170,000 copies worldwide and been translated into 17 languages. Fully revised and updated, this 11th edition covers all the skills an excellent manager needs, and now includes brand new case studies.



**Make Your Own Map**  
Kathryn Bishop

Kogan Page (GBS)  
£14.99 | 248 pp. | PB | Feb 2021  
9781789668360

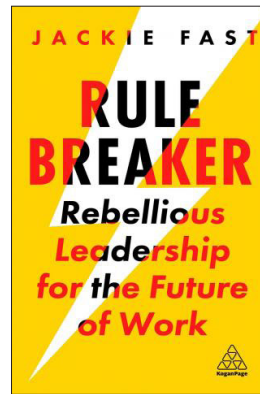
Based on material from the popular Women Transforming Leadership course from Saïd Business School, University of Oxford, *Make Your Own Map* will help you develop a resilient and aspirational strategy for your career - whatever your starting point.



**The Business Plan Workbook, 10th Edition**  
C. Barrow, P. Barrow and R. Brown

Kogan Page (GBS)  
£19.99 | 320 pp. | PB | Feb 2021  
9781789667370

Based on tried and tested business methodology used at the leading business school, Cranfield School of Management, this 10th edition of *The Business Plan Workbook* guides you through all the necessary steps to constructing a winning business plan.



**Rule Breaker**  
Jackie Fast

Kogan Page (GBS)  
£14.99 | 232 pp. | PB | Mar 2021  
9781789667677

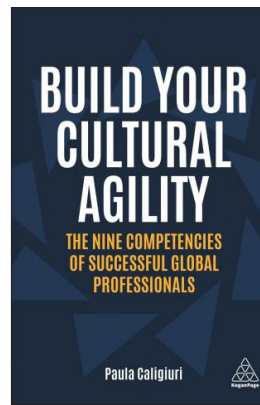
*Rule Breaker* is a manifesto for a new wave of leadership. One that operates in flatter workplaces where command and control doesn't work, and where people are entrusted with powerful purpose that grows businesses and communities.



**Activate Brand Purpose**  
Scott Goodson and Chip Walker

Kogan Page (GBS)  
£19.99 | 256 pp. | PB | Mar 2021  
9781789668247

*Activate Brand Purpose* shows readers how to transform their brand's purpose into meaningful action by sparking a company wide cultural movement, beginning internally and permeating externally.



**Build Your Cultural Agility**  
Paula Caligiuri

Kogan Page (GBS)  
£22.99 | 216 pp. | PB | Mar 2021  
9781789666595

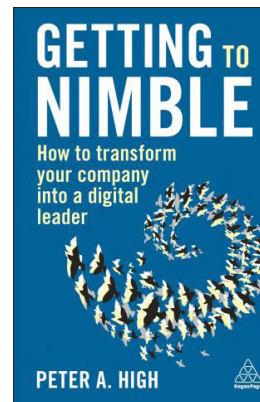
Professionals who work across cultures face some of the most cognitively, psychologically and emotionally difficult challenges, regardless of whether they work virtually or in person. And they often face these challenges without the help of a corporate guide. *Build Your Cultural Agility* is that guide.



**Future Tech**  
Trond Arne Undheim

Kogan Page (GBS)  
£19.99 | 328 pp. | PB | Mar 2021  
9781398600324

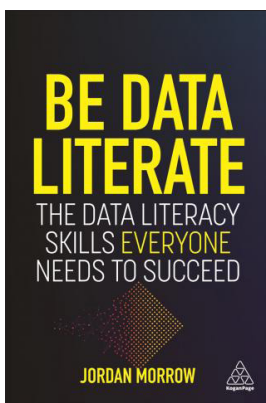
New technologies alone don't always cause industry changes. *Future Tech* explains how the four forces of technology, policy, business models and social dynamics work together to create industry disruption and how this understanding can help to predict what is coming next.



**Getting to Nimble**  
Peter A. High

Kogan Page (GBS)  
£19.99 | 288 pp. | PB | Mar 2021  
9781789667554

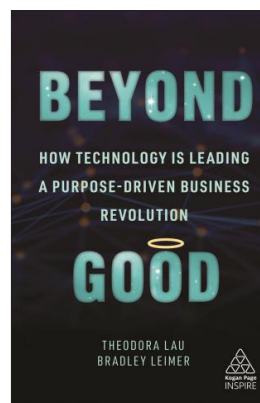
*Getting to Nimble* shares the stories of organizations that were able to successfully transform their people practices, processes, technology, ecosystems and strategy for the digital era.



**Be Data Literate**  
Jordan Morrow

Kogan Page (GBS)  
£19.99 | 240 pp. | PB | Mar 2021  
9781789668018

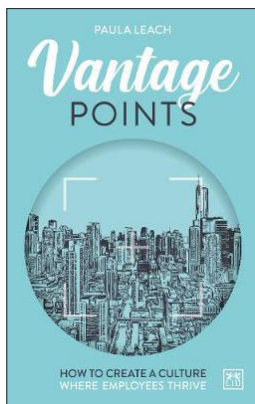
In the fast moving world of the fourth industrial revolution not everyone needs to be a data scientist but everyone should be data literate, with the ability to read, analyze and communicate with data. *Be Data Literate* is the essential guide to developing the curiosity, creativity and critical thinking necessary to make anyone data literate.



**Beyond Good**  
Theodora Lau and Bradley Leimer

Kogan Page (GBS)  
£14.99 | 264 pp. | PB | Mar 2021  
9781789667295

When we think of global corporations and business in general, do we feel pride in how we do things? Are we doing enough, given the undeniable reality of global climate change and the inequality faced by millions of people every day? *Beyond Good* is a call to arms for business leaders to recognize how they can do well by doing good.



**Vantage Points**  
Paula Leach

LID Publishing (Marston)  
£12.99 | 232 pp. | PB | Feb 2021  
9781911671008

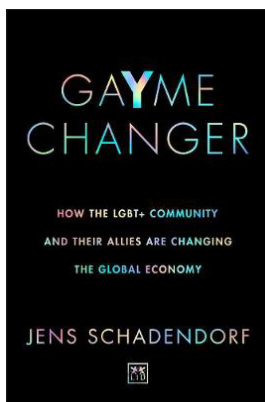
Every leader has two main responsibilities: to create direction and clarity, and to get out of the way. Leach aims to help a leader to consider their unique 'vantage point' and to share cases from her professional life.



**Corporate Social Responsibility is Not Public Relations**  
Sangeeta Waldron

LID Publishing (Marston)  
£12.99 | 224 pp. | PB | Feb 2021  
9781911671428

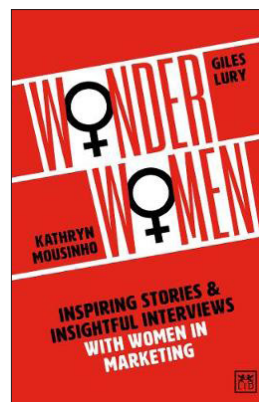
This book argues that trust is at stake for every organization and is the reason why communications strategies must respond authentically.



**GaYme Changer**  
Jens Schadendorf

LID Publishing (Marston)  
£19.99 | 336 pp. | PB | Feb 2021  
9781912555956

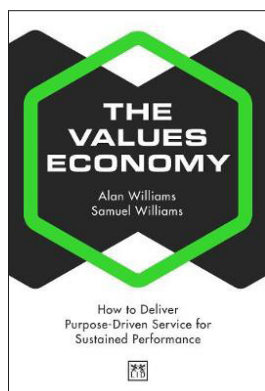
Queer people are GaYme Changers developing the global economy faster and for the better. Supported by up-to-date research and illustrated by fascinating stories, Schadendorf has traced the LGBT+ community and an increasing number of their allies from across the globe to discover the start of a revolution.



**Wonder Women**  
Kathryn Mousinho and Lury Giles

LID Publishing (Marston)  
£12.99 | 232 pp. | PB | Mar 2021  
9781912555871

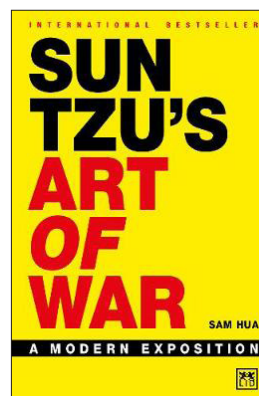
In Giles Lury's and Katy Mousinho's *Wonder Women*, are the stories and insights from women who have had a tremendous influence on the marketing industry.



**The Values Economy**  
Williams Alan and Williams Samuel

LID Publishing (Marston)  
£14.99 | 224 pp. | PB | Mar 2021  
9781912555802

This book explores the idea that a new 'values economy' is emerging. The successful organizations of tomorrow will establish a shared consensus of values between stakeholders - providing transparent communications and inclusivity.

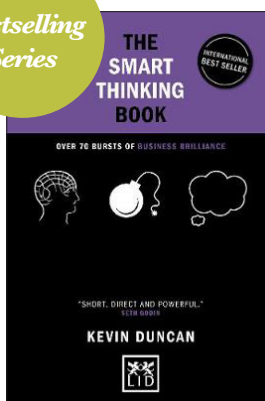


**Sun Tzu's Art of War**  
Sam Hua

LID Publishing (Marston)  
£19.99 | 272 pp. | HB | Mar 2021  
9781912555932

*The Art of War* is the definitive text on military strategy and warfare, written by the Chinese general Sun Tzu around 500 BC. This hugely influential text is not just a military one; it goes beyond - encompassing philosophy and life strategy.

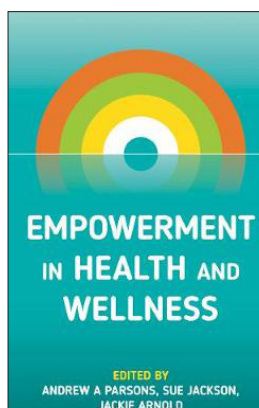
Bestselling Series



**The Smart Thinking Book**  
Kevin Duncan

LID Publishing (Marston)  
£9.99 | 184 pp. | HB | Mar 2021  
9781912555840

This book contains over 70 pieces of distilled wisdom. Read each piece of advice in one minute, or the whole book in an hour. The sticky note format allows you to use the ideas for personal motivation, or to stimulate teams in meetings.



**Empowerment in Health and Wellness**

Ed. by Andrew A Parsons, Sue Jackson and Jackie Arnold

Panoma Press (MDL)  
£14.99 | 200 pp. | PB | Feb 2021  
9781784529291

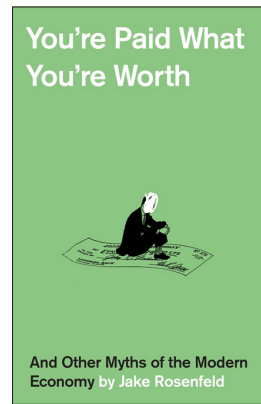
This book offers approaches from professionals working with the mind-body connection to reduce stress and anxiety, build motivation and enable individuals to understand and respond to their needs.



**The Age of Addiction**  
David T. Courtwright

The Belknap Press (Wiley)  
£14.95 | 336 pp. | PB | Jan 2021  
9780674248229

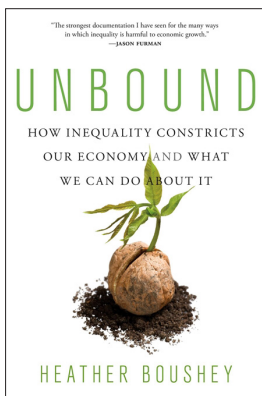
From a leading expert on addiction, a provocative, singularly authoritative history of how sophisticated global businesses have targeted the human brain's reward centers, driving us to addictions ranging from oxycodone to Big Macs to Assassin's Creed to Snapchat—with alarming social consequences.



**You're Paid What You're Worth**  
Jake Rosenfeld

The Belknap Press (Wiley)  
£23.95 | 384 pp. | HB | Feb 2021  
9780674916593

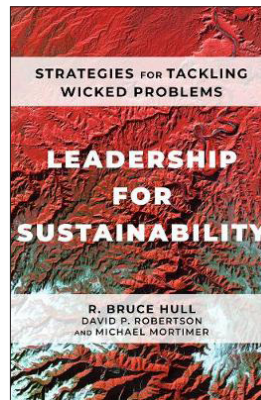
A myth-busting book challenges the idea that we're paid according to objective criteria and places power and social conflict at the heart of economic analysis.



**Unbound**  
Heather Boushey

Harvard University Press (Wiley)  
£14.95 | 304 pp. | PB | Feb 2021  
9780674251380

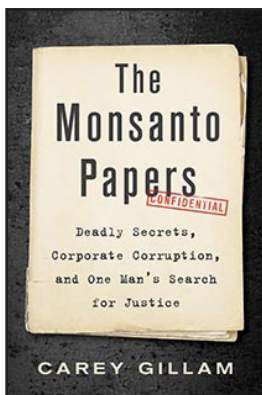
From a member of the Biden administration, a lively and original argument that reducing inequality is not just fair but also key to delivering broadly shared economic growth and stability.



**Leadership for Sustainability**  
R. Bruce Hull

Island Press (Wiley)  
£23.99 | 272 pp. | PB | Jan 2021  
9781642831672

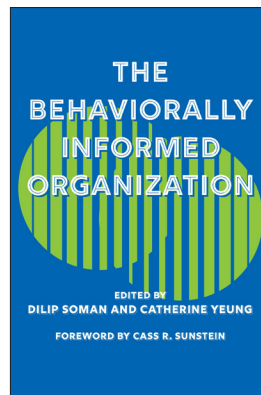
Effective solutions of today's environmental and sustainability challenges will require that we learn how to adapt and make confident decisions despite uncertainty. We need new approaches to leadership that empower professionals at all levels to tackle wicked problems and work towards sustainability.



**The Monsanto Papers**  
Carey Gillam

Island Press (Marston)  
£22.99 | 352 pp. | HB | Mar 2021  
9781642830569

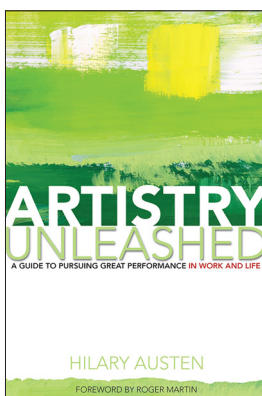
*The Monsanto Papers* is the inside story of Lee Johnson's landmark lawsuit against Monsanto. Readers will be astounded by the depth of corruption uncovered, captivated by the shocking twists, and moved by Lee's quiet determination to see justice served.



**The Behaviorally Informed Organization**  
Ed. by D. Soman and C. Yeung

University of Toronto Press (IPS UK)  
£26.99 | 328 pp. | HB | Mar 2021  
9781487507893

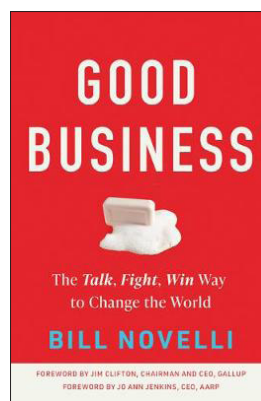
Despite its centrality to organizations, we do not have a good scientific framework for behavior change or a good understanding of how organizations can embed insights from behavioral science into their operations. To overcome this void, this book develops an overarching framework for using behavioral science.



**Artistry Unleashed**  
Hilary Austen

University of Toronto Press (IPS UK)  
£19.99 | 224 pp. | PB | Mar 2021  
9781487528386

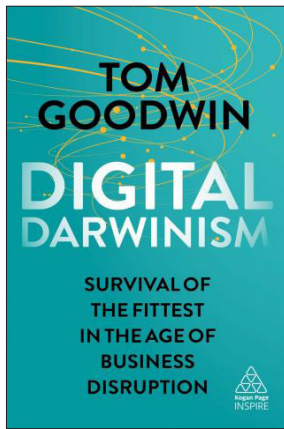
*Artistry Unleashed* is about working and living at the edge of what you know and beyond. Surprise, uncertainty, ambiguity, intensity, and change are all disruptive forces that we often avoid or fear. Yet they are the essential origin of both creativity and great performance.



**Good Business**  
Bill Novelli

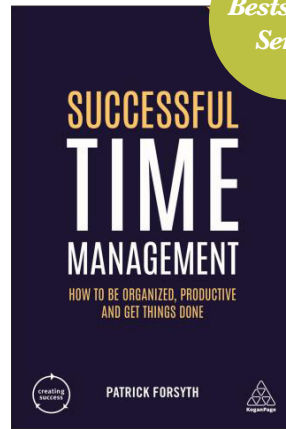
Johns Hopkins University Press (Wiley)  
£20.50 | 392 pp. | HB | Feb 2021  
9781421440422

An inspiring and practical look inside the mind of Bill Novelli, one of the founders of social marketing, *Good Business* challenges all of us to change the world for the better and is a blueprint for tackling today's critical issues.



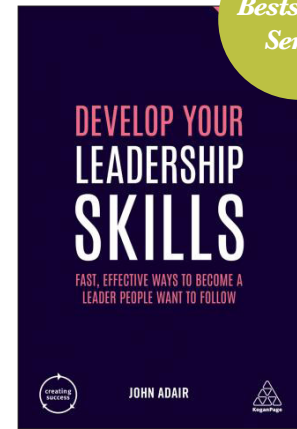
**Digital Darwinism**

Tom Goodwin  
Kogan Page (GBS)  
£14.99 | 240 pp. | PB | Apr 2018  
9780749482282



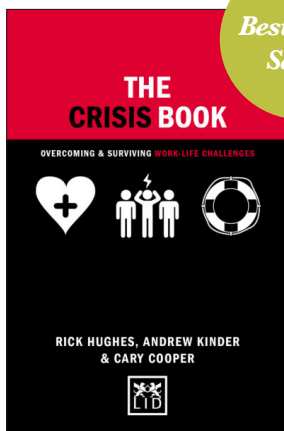
**Successful Time Management  
5th Edition**

Patrick Forsyth  
Kogan Page (GBS)  
£9.99 | 176 pp. | PB | June 2019  
9780749486198



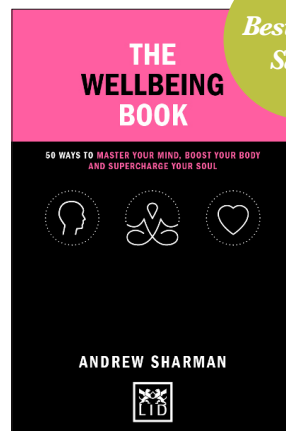
**Develop Your Leadership Skills  
4th Edition**

John Adair  
Kogan Page (GBS)  
£9.99 | 104 pp. | PB | June 2019  
9780749492427



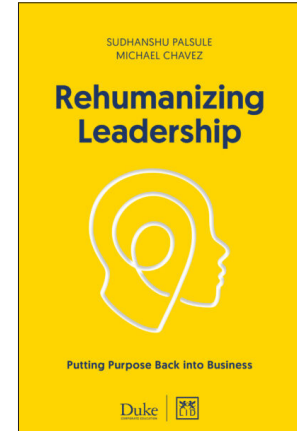
**The Crisis Book**

Rick Hughes, Andrew Kinder  
and Cary Cooper  
LID Publishing (Marston)  
£9.99 | 160 pp. | HB | Feb 2017  
9781910649312



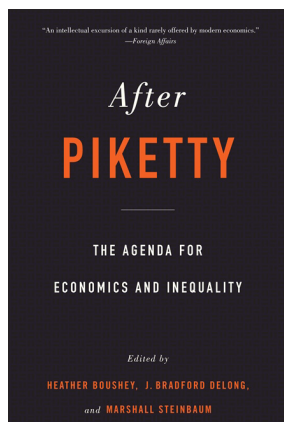
**The Wellbeing Book**

Andrew Sharman  
LID Publishing (Marston)  
£9.99 | 160 pp. | HB | Nov 2018  
9781911498872



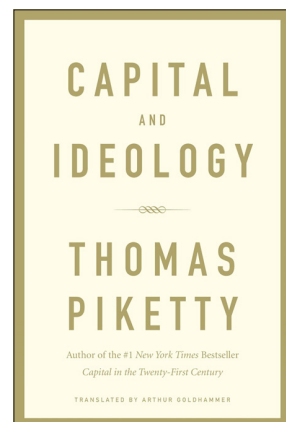
**Rehumanizing Leadership**

Michael Chavez and Sudhanshu Palsule  
LID Publishing (Marston)  
£12.99 | 240 pp. | PB | Jan 2020  
9781911498841



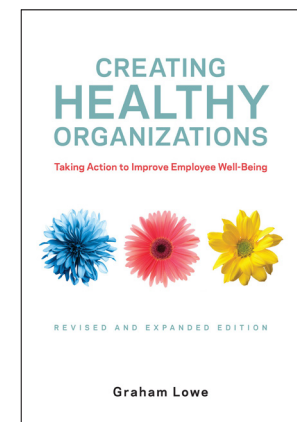
**After Piketty**

Ed. by Heather Boushey et al.  
Harvard University Press (Wiley)  
£15.95 | 688 pp. | PB | Feb 2019  
9780674237889



**Capital and Ideology**

Thomas Piketty  
The Belknap Press (Wiley)  
£31.95 | 1104 pp. | HB | Mar 2020  
9780674980822



**Creating Healthy Organizations**

Graham Lowe  
University of Toronto Press (IPS UK)  
£26.99 | 368 pp. | HB | Apr 2020  
9781487505158