



9780857199621

Paperback | pages | £18.99

Investment & securities

Amanda Taylor is Chief Commercial Officer at Master Investor, a financial media company and organiser of the UK's leading investor event, The Master Investor Show. Amanda is also founder of Investology, a newsletter that rewards investors for improving their investment knowledge.

Inspirational Investing

What matters in the world of investing,
by women for women

Harriman House Publishing (Macmillan
Distribution (MDL))

08 March 2022

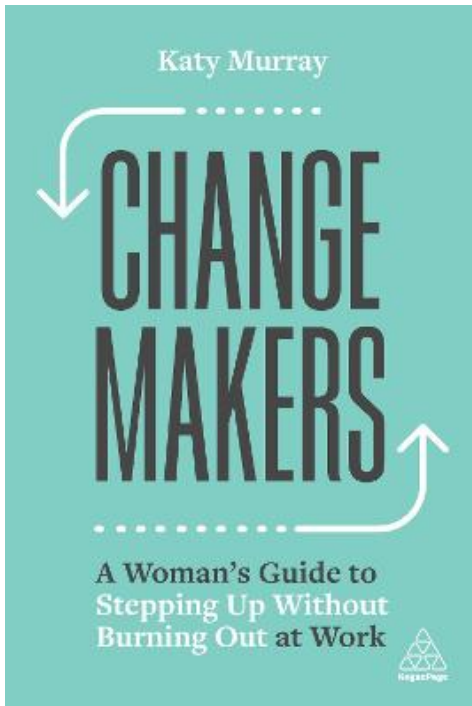
Learn from some of the most successful women in finance as they share practical advice, combined with real-life journeys from people who have achieved investment success.

When it comes to investing, the most important message for women is to start.

Many women doubt their own investing ability, but this book shows you why it is critical to plan for a better future, with inspiration from leading industry experts. Inspirational Investing is an empowering read which enables you to reflect on your own finances and plan ahead for those moments that matter.

Learn from some of the most successful women in finance as they share practical advice, combined with real-life journeys from people who have achieved investment success.

Become more investment savvy today. What have you got to lose?

**9781398605060****Paperback | 240 pages | £12.99**

Management: leadership & motivation

Katy Murray is a leadership coach, diversity and inclusion consultant and speaker. She's coached thousands of leaders over 25+ years, with clients like BBC, Wates, Amnesty International, Houses of Parliament and UNICEF. A featured coach for women's online memberships Allbright, Every Woman, Found + Flourish and The Step-Up Club, she's written for or featured in The Economist Group, Thrive Global, D+I Leaders and Gapsquare. The Director of Catalyst Collective, helping organizations co-create more equitable anti-racist workplaces, Katy's named 'one of the UK's Top 50 D+I Leaders' by Hive Learning. She lives in the Lake District, UK.

Change Makers

A Woman's Guide to Stepping Up Without Burning Out at Work

Kogan Page Ltd (Grantham Book Services (GBS))

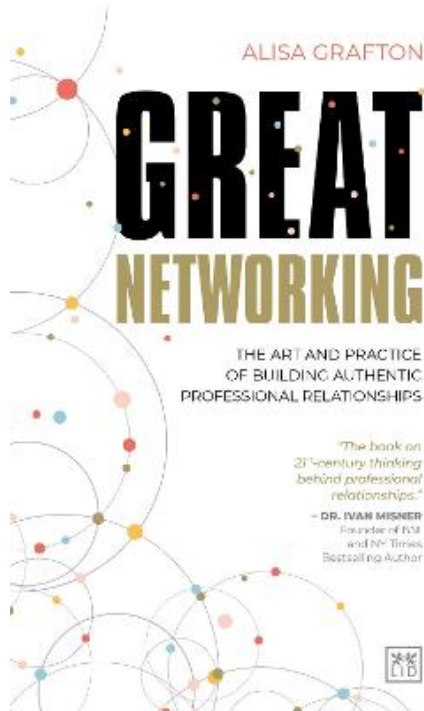
03 April 2022

Step up into your change-making leadership, without burning out and make sure what you do matters and has impact.

We've come some way in the fight to get women into the workplace and delivering impactful valued work. But as the Covid-19 pandemic has disproportionately affected women's progression, many of us are close to burnout and considering scaling back our work faced with other responsibilities. We cannot let that happen. Your work matters. It's ok to want an impactful career and to demand it do more than bring home a pay check every month. But can you re-awaken your change making power with the spectre of burnout looming?

In Change Makers, expert women's leadership coach Katy Murray devises an actionable plan for you to create the space to grow as a change maker and change the world for the better. This book shares the powerful habits, that allow you to step into a more expansive version of yourself at work. These habits are small but mighty. They reshape your brain, shift your behaviours and create ease-filled change in your leadership, activism, work and life. As you integrate these strategies into your every-day, you will eliminate burnout and overwhelm. You will find clarity in your purpose again. You will feel more joy, more energy, more momentum. You will expand your relationships eco-system, and see fresh ways to navigate and even disrupt the systems you find yourself in. You will have a bigger impact in your work and you will co-create a more equitable world.

Change Makers leads you through a personalized journey of self-discovery, with practical templates, inspirational real-life examples of change-making women, exercises and coaching prompts that make a difference. Join the collective of women finding a powerful new way to lead. It's time to step up.



9781911671954

Paperback | 184 pages | £12.99

Economics, finance,
business & management
Self-help & personal
development

Alisa Grafton is a lawyer, an English scrivener notary and a partner at De Pinna LLP. Originally from Moscow, she began discovering the power of networking when she first joined a traditional firm in the City of London in 2000. She has written and spoken about networking for a number of years, before writing a book based on her practitioner's experience and research. In *Great Networking*, she shares personal lessons, tried and tested secrets of genuine, authentic yet effective networkers, and the way fruitful professional relationships can change the course of your life for the better.. She is also active in female leadership and is a mentor for the Athena40 Forum.

Great Networking

The art and practice of building authentic professional relationships

LID Publishing (Marston Book Services)

21 April 2022

This book is a modern-day, highly practical guide for anyone seeking the networking skills and confidence required to succeed in their career.

Relationships are at the heart of everything in life. But whilst we invest a considerable amount of effort into our personal relationships, we often overlook the professional kind. Yet this is the area of our lives where our investment of positive effort will generate significant benefits. *Great Networking* is full of candid, personal accounts of the ups and downs faced on the journey to become good at professional relationships, with real-life lessons from those who have developed mastery in connecting with others. Bringing into play social media and the virtual angle, this is a complete, unique guide for soulful professional relationship-building in the 21st century, from a practitioner who has walked the walk and who is sharing what she has learned over a 20-year career in professional services.



(Not) Getting Paid to Do What You Love

Gender and Aspirational Labor in the Social Media Economy

Yale University Press (John Wiley & Sons Ltd)

12 April 2022

An illuminating investigation into a class of enterprising women aspiring to "make it" in the social media economy but often finding only unpaid work.

Profound transformations in our digital society have brought many enterprising women to social media platforms—from blogs to YouTube to Instagram—in hopes of channeling their talents into fulfilling careers. In this eye-opening book, Brooke Erin Duffy draws much-needed attention to the gap between the handful who find lucrative careers and the rest, whose "passion projects" amount to free work for corporate brands. Drawing on interviews and fieldwork, Duffy offers fascinating insights into the work and lives of fashion bloggers, beauty vloggers, and designers. She connects the activities of these women to larger shifts in unpaid and gendered labor, offering a lens through which to understand, anticipate, and critique broader transformations in the creative economy. At a moment when social media offer the rousing assurance that anyone can "make it"—and stand out among freelancers, temps, and gig workers—Duffy asks us all to consider the stakes of not getting paid to do what you love.

9780300264753

Paperback | 320 pages | £17.99

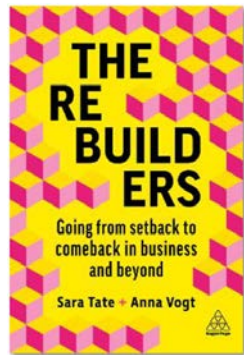
Popular culture
Media studies
Internet guides & online
services

Brooke Erin Duffy is associate professor in the Department of Communication at Cornell University. She is the author of *Remake, Remodel: Women's Magazines in the Digital Age* and co-author of *Platforms and Cultural Production*.

The Rebuilders : Going from Setback to Comeback in Business and Beyond

Sara Tate

Kogan Page Ltd (Grantham Book Services (GBS)) | 9781398606012



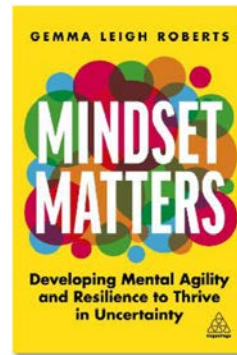
£12.99 | PB | 240.pp | June 2022

Embrace setbacks as opportunities for growth and learn to overcome challenges in business and life.

Mindset Matters : Developing Mental Agility and Resilience to Thrive in Uncertainty

Gemma Leigh Roberts

Kogan Page Ltd (Grantham Book Services (GBS)) | 9781398604841



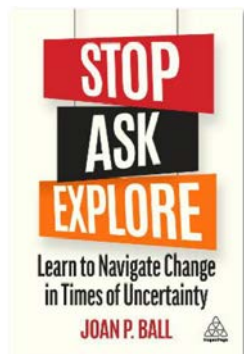
£12.99 | PB | 240.pp | May 2022

Develop mental agility and resilience to take on disruption and navigate change at work and with your teams.

Stop, Ask, Explore : Learn to Navigate Change in Times of Uncertainty

Joan P. Ball

Kogan Page Ltd (Grantham Book Services (GBS)) | 9781398605602



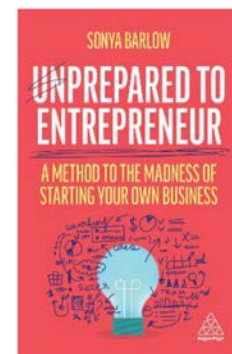
£14.99 | PB | 240.pp | April 2022

Master 'what now?' moments and use life's inevitable interruptions and disruptions as an opportunity to reflect, reorient and grow in your professional life and beyond.

Unprepared to Entrepreneur : A Method to the Madness of Starting Your Own Business

Sonya Barlow

Kogan Page Ltd (Grantham Book Services (GBS)) | 9781398601468



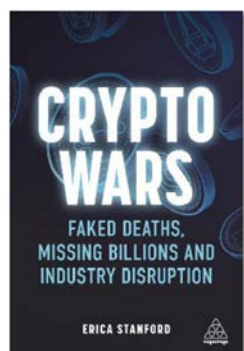
£14.99 | PB | 256.pp | October 2021

Uncover how you can be your own boss, launch a successful business and live the life you want, bypassing business school, funding rounds and exclusive members clubs.

Crypto Wars : Faked Deaths, Missing Billions and Industry Disruption

Erica Stanford

Kogan Page Ltd (Grantham Book Services (GBS)) | 9781398600683



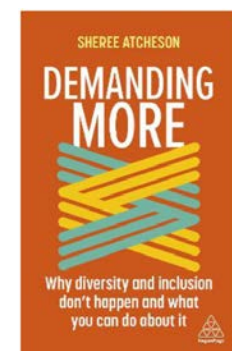
£14.99 | PB | 264.pp | July 2021

Uncover the scandals and scams that have rocked the cryptocurrency world and learn how it also could bring positive change for banking and the global economy.

Demanding More : Why Diversity and Inclusion Don't Happen and What You Can Do About It

Sheree Atcheson

Kogan Page Ltd (Grantham Book Services (GBS)) | 9781398600447



£14.99 | PB | 240.pp | April 2021

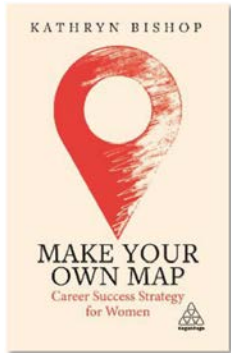
Be the change and learn how privilege, unchecked and unconscious biases and allyship are the key to making diversity and inclusion a reality.



Make Your Own Map : Career Success Strategy for Women

Kathryn Bishop

Kogan Page Ltd (Grantham Book Services (GBS)) | 9781789668360



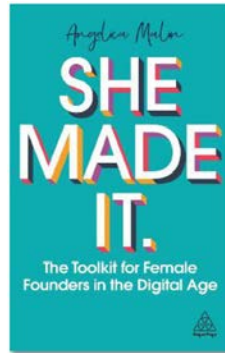
£14.99 | PB | 248.pp | February 2021

Develop a resilient and effective strategy for your career by using the tools and methods which organizations use for their strategic planning.

She Made It : The Toolkit for Female Founders in the Digital Age

Angelica Malin

Kogan Page Ltd (Grantham Book Services (GBS)) | 9781789666847



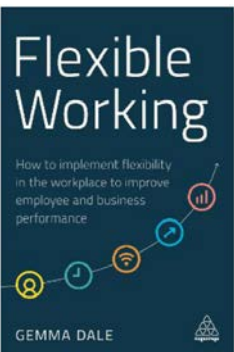
£14.99 | PB | 256.pp | January 2021

Discover how to launch a successful business and find your voice in the often male-dominated world of business and start-ups.

Flexible Working : How to Implement Flexibility in the Workplace to Improve Employee and Business

Gemma Dale

Kogan Page Ltd (Grantham Book Services (GBS)) | 9781789665895



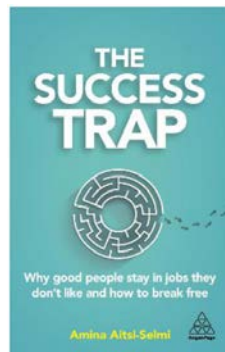
£29.99 | PB | 248.pp | December 2020

Use this practical guide to develop flexible working policies and practices that drive employee engagement, improve talent acquisition and retention, reduce workplace stress and boost business performance.

The Success Trap : Why Good People Stay in Jobs They Don't Like and How to Break Free

Amina Aitsi-Selmi

Kogan Page Ltd (Grantham Book Services (GBS)) | 9781789665642



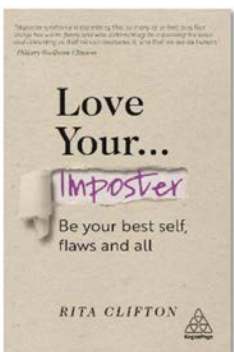
£14.99 | PB | 248.pp | December 2020

Discover the real reasons that good people stay in jobs they don't like, and how you can break out to create the career and life you truly want.

Love Your Imposter : Be Your Best Self, Flaws and All

Rita Clifton

Kogan Page Ltd (Grantham Book Services (GBS)) | 9781789667004



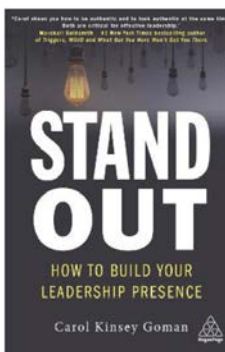
£12.99 | PB | 296.pp | September 2020

Find out from one of the most successful business women of their generation on how to deal with imposter syndrome, feel truly prepared in the workplace alongside building your own personal brand.

Stand Out : How to Build Your Leadership Presence

Carol Kinsey Goman

Kogan Page Ltd (Grantham Book Services (GBS)) | 9781789665819



£14.99 | PB | 272.pp | September 2020

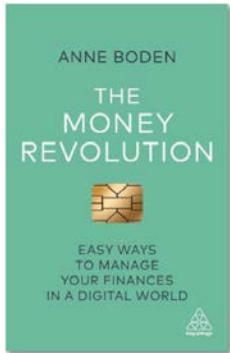
Develop your leadership presence and project confidence, credibility and charisma to impact and influence others.



The Money Revolution : Easy Ways to Manage Your Finances in a Digital World

Anne Boden

Kogan Page Ltd (Grantham Book Services (GBS)) | 9781789660616



£14.99 | PB | 216.pp | June 2019

Transform the way you think about money in this easy-to-use, jargon-free guide which busts commonly held financial myths, helping you to get the most of your cash in today's digital world.

Accelerated Leadership Development : How to Turn Your Top Talent into Leaders

Ines Wichert

Kogan Page Ltd (Grantham Book Services (GBS)) | 9780749483050



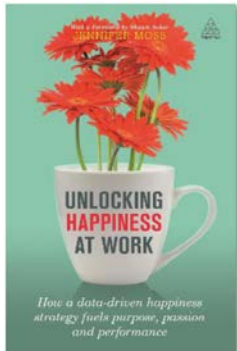
£31.99 | PB | 248.pp | July 2018

Develop employees swiftly and effectively for leadership roles in your organization.

Unlocking Happiness at Work : How a Data-driven Happiness Strategy Fuels Purpose, Passion and

Jennifer Moss

Kogan Page Ltd (Grantham Book Services (GBS)) | 9780749478070



£14.99 | PB | 240.pp | September 2016

Take a fascinating look into the science behind happiness, and learn to maximise it in your workplace for higher performance.

Group Dyna-Mix : Investigating team dynamics, from leaders to corporate gatekeepers

Maria Katsarou-Makin

LID Publishing (Marston Book Services) | 9781912555758



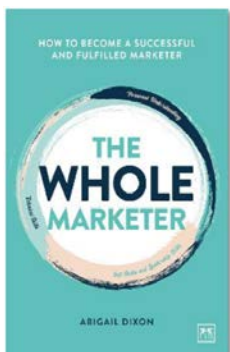
£12.99 | PB | 232.pp | May 2022

Traditional leadership practises and lucrative team dynamics must be challenged, investigated and re-established.

The Whole Marketer : How to become a successful and fulfilled marketer

Abigail Dixon

LID Publishing (Marston Book Services) | 9781911671053



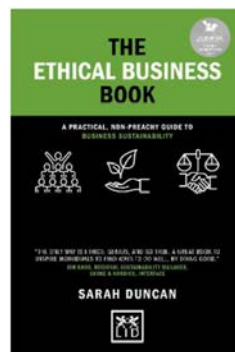
£12.99 | PB | 224.pp | May 2021

The Whole Marketer argues that now is the time to take stock of technical skills required, examine the latest thinking, identify capability gaps and discover how to be fulfilled in a professional context and as a human.

The Ethical Business Book : A practical, non-preachy guide to business sustainability

Sarah Duncan

LID Publishing (Marston Book Services) | 9781911671565



£9.99 | HB | 168.pp | April 2021

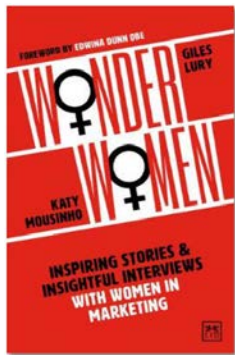
This book is a gateway to a fast-moving topic, which is why it has now been thoroughly updated with new material. It gets the reader started on all the important elements of ethical and sustainable business practice, but is deliberately concise, non-preachy and practical.



Wonder Women : Inspiring Stories and Insightful Interviews with Women in Marketing

Katy Mousinho

LID Publishing (Marston Book Services) | 9781912555871



£12.99 | PB | 232.pp | March 2021

In Katy Mousinho's and Giles Lury's Wonder Women are the stories of some of the women who have had a tremendous influence on the marketing industry.

Vantage Points : How to create culture where employees thrive

Paula Leach

LID Publishing (Marston Book Services) | 9781911671008



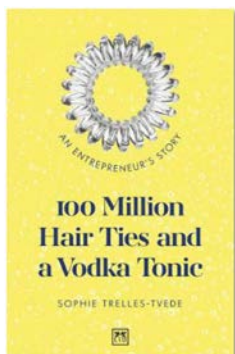
£12.99 | PB | 232.pp | February 2021

Every leader, no matter whether they have several thousand people working with them or just one, has two main responsibilities: to create direction and clarity, and to get out of the way. Paula Leach aims to help a leader to consider their unique 'vantage point'.

100 Million Hair Ties and a Vodka Tonic : An entrepreneur's story

Sophie Trelles-Tvede

LID Publishing (Marston Book Services) | 9781912555642



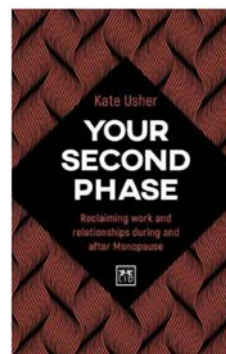
£10.99 | PB | 256.pp | September 2020

The amazing story of an 18-year-old entrepreneur who changed the haircare industry forever.

Your Second Phase : Reclaiming work and relationships during and after Menopause

Kate Usher

LID Publishing (Marston Book Services) | 9781912555628



£12.99 | PB | 248.pp | April 2020

Women - it's time to take back control because you can survive the menopause

The Other Half : Creating Gender-Balanced Teams for Sustainable Success

Simona Scarpaleggia

LID Publishing (Marston Book Services) | 9781912555291



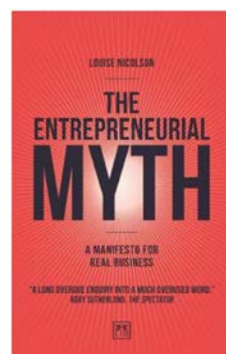
£12.99 | PB | 192.pp | July 2019

The time is now for leaders in companies all over the world to consider women as valued employees for the greater good.

The Entrepreneurial Myth : A manifesto for real business

Louise Nicolson

LID Publishing (Marston Book Services) | 9781912555086



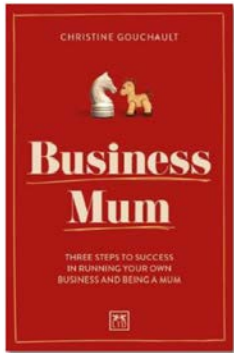
£12.99 | PB | 240.pp | June 2019

A book challenging how we think about entrepreneurship to benefit individual business protagonists, their communities and global economies.

Business Mum : Three steps to success in running your own business and being a mum

Christine Gouchault

LID Publishing (Marston Book Services) | 9781911498988



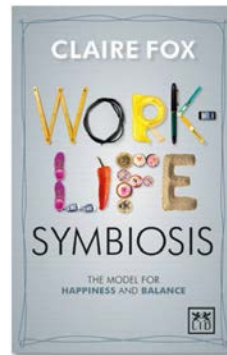
£12.99 | PB | 256.pp | November 2018

How mums can juggle business and family to create a happy and well-balanced life.

Work/life Symbiosis : The Model for Happiness and Balance

Claire Fox

LID Publishing (Marston Book Services) | 9781910649015



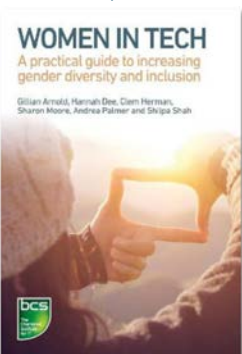
£12.99 | PB | 224.pp | August 2015

The long-awaited model for achieving work/life balance in a significant and sustainable way.

Women in Tech : A practical guide to increasing gender diversity and inclusion

Gillian Arnold

BCS Learning & Development Limited (Ingram Publisher Services UK/NBNI) | 9781780175614



£24.99 | PB | 240.pp | July 2021

This guide offers expertise, initiatives and true stories to support those wishing to bring greater gender diversity into the workplace. It aims to inform regarding background, theory and policy; advise on concrete actions that can be undertaken, and to be an exemplar for the tech industry in the form of real-world case studies.

Her Way To The Top : A Guide to Smashing the Glass Ceiling

Hira Ali

Panoma Press (Macmillan Distribution (MDL)) | 9781784521516



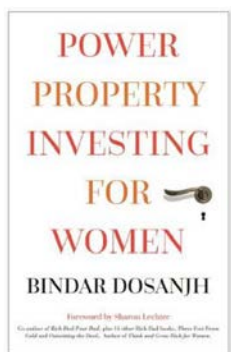
£14.99 | PB | 232.pp | February 2019

Hira Ali examines the myriad of challenges women face on their road to professional success, revealing the universal internal and external roadblocks that can impede a woman's climb to the top, regardless of her culture or geography. She empowers her readers with real solutions to help them break the glass ceiling. A go-to guide for career women.

Power Property Investing for Women

Bindar Dosanjh

Panoma Press (Macmillan Distribution (MDL)) | 9781784521387



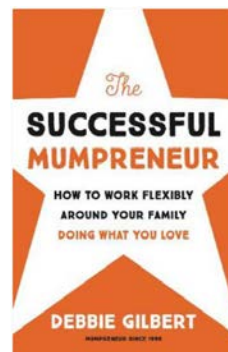
£14.99 | PB | 256.pp | July 2018

From Award-winning Property Developer and Mentor Bindar Dosanjh, this book is for any woman who wants to control their financial future. There is a property investing strategy for everyone regardless of financial or personal circumstances. Bindar teaches a safe and secure way to start property investing.

The Successful Mumpreneur : How to work flexibly around your family doing what you love

Debbie Gilbert

Panoma Press (Macmillan Distribution (MDL)) | 9781784521448



£14.99 | PB | 208.pp | June 2018

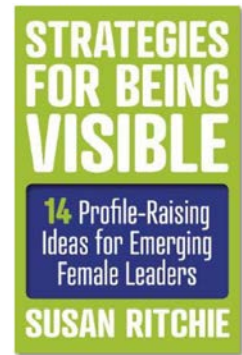
Debbie started her business in 1998 when the internet was in its infancy and few women were launching their own businesses. In 2011 she launched Mums UnLtd to support other Mumpreneurs. This book gives her own experience together with those successful business builders who have generously shared inspiration and insights.



Strategies for Being Visible: 14 Profile-Raising Ideas for Emerging Female Leaders

Susan Ritchie

John Hunt Publishing (John Wiley & Sons Ltd) | 9781785354724



£10.99 | PB | 152.pp | January 2019

Self-promotion for women who don't want to feel they're showing off!

Dangerous Opportunities : The Future of Financial Institutions, Housing Policy, and Governance

Stephanie Ben-Ishai

University of Toronto Press (Ingram Publisher Services UK/NBNI) | 9781487506087



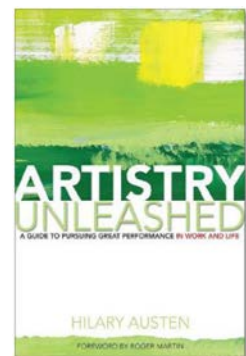
£23.99 | HB | 208.pp | August 2021

Dangerous Opportunities presents a timely contribution that provides lessons for post-pandemic economic recovery from the pre-pandemic Home Capital crisis, a watershed in Canadian Financial markets.

Artistry Unleashed : A Guide to Pursuing Great Performance in Work and Life

Hilary Austen

University of Toronto Press (Ingram Publisher Services UK/NBNI) | 9781487528386



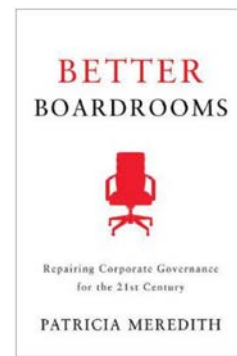
£19.99 | PB | 224.pp | February 2021

By helping individuals deal effectively with risks, failures and successes, Artistry stimulates great performance and innovation in the workplace.

Better Boardrooms : Repairing Corporate Governance for the 21st Century

Patricia Meredith

University of Toronto Press (Ingram Publisher Services UK/NBNI) | 9781442649750



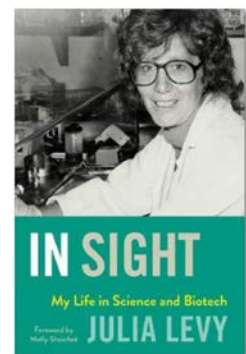
£26.99 | HB | 224.pp | November 2020

Better Boardrooms offers a critical examination of the fatal flaws of the traditional, hierarchical corporate governance model, and suggests improvements for the information age.

In Sight : My Life in Science and Biotech

Julia Levy

University of Toronto Press (Ingram Publisher Services UK/NBNI) | 9781487508319



£26.99 | HB | 312.pp | October 2020

Covering issues within the scientific community, In Sight is a deeply personal memoir of a woman's experience transitioning a major scientific treatment from grassroots development to commercial breakthrough.

Creating Gender-Inclusive Organizations : Lessons from Research and Practice

Ellen Ernst Kossek

University of Toronto Press (Ingram Publisher Services UK/NBNI) | 9781487503734



£24.99 | HB | 240.pp | April 2020

With the goal of bridging the gap between research and practice, this book provides intriguing and innovative thoughts on leadership and gender in organizations from renowned scholars as well as high-level corporate thought leaders in the area of diversity and inclusion.

